

**CITY OF WOODLAND
300 FIRST STREET
WOODLAND, CALIFORNIA**

**PARKS & RECREATION COMMISSION
AGENDA
6:30 PM
MAY 19, 2014**

- A. Call to Order
- B. Roll Call
- C. Pledge of Allegiance
- D. Communication-Public Comment

This an opportunity for the public to speak to the Commission on any item other than those listed for public hearing on this agenda. Speakers are requested to use the microphone in front of the Commission and to begin by stating their name, whether they reside in Woodland and the name of the organization they represent if any. The Chair may impose a time limit on any speaker depending on the number of people wanting to speak and time available for the rest of the agenda. In the event comments are related to an item scheduled on the agenda, speakers may be required to wait to make their comments until that item is considered.

- E. Communications-Commission/Staff Statements and Requests

This is an opportunity for the Commission Members and Staff to make comments and announcements, to express concerns, or to request Commission's consideration of any items a Commission Member would like to have discussed at a future Commission meeting.

- F. Presentations (None)
- G. New Business (None)
- H. Committee Reports

- H.1 Program & Department Evaluation Subcommittee-4th of July Survey and Movies on Main Street Survey Results (attachment)
- H.2 Program & Department Evaluation Committee-Focus Group (attachment)
- H.3 Guidelines for Recognizing Youth- Child, & Program Committee

H.4 Urban Forest Committee-Review of Street Tree List

I. Consent Calendar

- I.1 Adopt the Minutes of the Commission Meeting of April 28, 2014 (attachment)

J. Other Business

- J.1 Fitness Initiative -Fernandez

- J.2 FY 15 Work Plan (attachment)

K. Report of the Staff

- K.1 May Community Services Department Report-Christine Engel (attachment)
Recommendation: Information only

- K.2 Fourth of July Update-Christine Engel
Recommendation: Information only

- K.3 Softball Program Report-Kris Bain (attachment)
Recommendation: Information only

- K.4 Noteworthy Items (attachment)
Recommendation: Information only

- K.5 May Parks Report/Street/Tree Report-Rob Sanders (attachment)
Recommendation: Information only

L. Next Meeting June23, 2014

M. Adjourn

I declare under penalty of perjury that the foregoing Agenda for the Parks & Recreation Commission Regular meeting of the City of Woodland scheduled for Monday, May 19, 2014 was posted on May 16, 2014 in the outside display case at City Hall, 300 First Street, Woodland, CA, and 2001 East Street, City Web pages and was available to the public during normal business hours.

Cathy Haynie, Administrative Secretary

Upon request, agendas and documents in the agenda packet will be made available in appropriate alternative formats to persons with a disability, as required by law. Any such request must be made in writing to the Office of the City Clerk of the City of Woodland. Requests will be valid for the calendar year in which the request is received, and must be renewed prior to January 1st.

Survey Results from April 25, 2014 Movies on Main Street

Total Surveys: 25

1. Is this your first time coming to Movies on Main Street?
 - a. Yes: 15
 - b. No: 10
2. How did you hear about the Movies on Main Street? (Participants checked all that applied)
 - a. 0/0: Postcard
 - b. 3/1: Flyer
 - c. 4/4: Facebook
 - d. 2/2: Newspaper
 - e. 3/5: Word of Mouth
 - f. 3/2: Other (Daughter in a performance) (Sister at Parks & Rec) (Woodland Opera), (Bayside Church)
 - g. 4/6: Banner:
 - i. 4/5: Main/East St
 - ii. 0/3: WHS
 - iii. 0/2: PHS (Both also heard from Bayside)
 - iv. 1/1: C&SC
3. Have you or your family participated in the recreation programs offered through the Community Services Department (formerly Parks & Recreation)?
 - a. Yes to Q. 1: Yes: 5, No: 10
 - b. No to Q. 1: Yes: 6, No: 4
 - c. What programs:
 - i. Softball,
 - ii. YMCA
 - iii. Soccer,
 - iv. Theater Summer
 - v. Tennis
 - vi. Bball
 - vii. 1/3: Woodland Wreckers/Swim
 - viii. 1/1: Father Daughter dance,
 - ix. Movie on Main Street
 - x. Tree Lighting

4. What programs would you like to see offered?
 - a. Summer Program
 - b. Teen fun nights, free services for youth and teens
 - c. Free programs for children, kid's activities or family activity, More activities for kids – crafts, lego building, family activities, less expensive or free programs for lower income families, activities for toddlers,
 - d. Martial arts
 - e. More community events, more community events – music & movies, more movie nights, music, festival
 - f. Outdoor children's theater productions
 - g. Cooking
 - h. Look into Barbizon for "lilee programs"
 - i. Lower swim lesson's prices (upset about price rise after Morley's closed)
 - j. More bounce houses

5. How do we get the message about programs and events to your friends?
 - a. 7/6: Facebook/social media
 - b. 4/1: Email
 - c. 1/0: Posters
 - d. 3/0: Newspaper
 - e. 1/0: Local business
 - f. 2/0: Mail
 - g. 1/0: Signs
 - h. 1/0: Banners
 - i. 1/1: Word of mouth
 - j. 0/1: Church
 - k. 0/2: Flyers at elementary schools, school presentations

6. What is the best way for us to communicate with you about programs and events?
(Check all that apply)
 - a. 1/1: Phone
 - b. 4/2: Mail
 - c. 2/1: Text Messages
 - d. 7/6: Email
 - e. 11/7: Social Media
 - f. 0/1: Other: City Website

7. Focus Group Volunteers: 7
 - a. 0/1: Men
 - b. 3/3: Women
 - c. *17 people provided contact information but only seven wanted to participate in the focus group

April 29th, 2014 City of Woodland, Focus Group Notes

Attendance: Tennis Club, Senior, Young Adults, Young Families, Grandparents, Running, Basketball, Soccer, Baseball, Softball

Fencing, Parks, Swimming, Music on Main Street, Jack Slavin Park, Archery, Soccer Field
Great Facilities, availability on days, evening, weekends, for personal and professional use

Question 1: What Parks and Recreation Programs should be continued, expanded or eliminated?

Rexpo

Tennis program with Michael Kwan

Rec Guide

Movies with Incredibles

Monthly Food Truck Event: snow cone booth

Downton Skateboard store

Swim Program

Bayside Church partnered events like Summer Movies, Easter Egg Hunt

City partners with groups

City Park Hop

Toddler Time

Super Seniors (80 plus)

Preteen, Teen

Steve's Place, courtyard

Library

Summer Day Camps

ie Facebook, Woodland Parent Nursery

and at different parks

Question 2: What Parks and Recreation Programs should we offer that we currently are not providing?

usage for other community entities, shared resources ie Chico model with BMX, camping

coordinate to joint programs and partnerships

More advertising and outreach to community for wider attendance

summer camps, lower cost of hall rental,

Events, programs, community investment

Add skate park

Expand Quick Start, afterschool programs (300 kids a week with mini nets

Pilot to different schools, other parks and expand in summer, hire additional instructors

Offer more tennis clinics at different times--expand on good progress

Offer at more distribution sites, more exposure and marketing like Daily Democrat, events, other programs

Offer in Spanish and more parts of the general Woodland community

Communication to all of the community, different streams of marketing, especially those without computers

supplement, bulletin board, jr. tenniss free lessons, adults free lessons, post at all parks, partnering with organizations

ie registration of baseball and other sports or clubs, cross fertilization of information,

photos

community survey-prioritize community needs with UC Davis interns, bilingually, feedback and priorities

k-12 level-parents of young children, community college, three times a year
 Bulletin Boards
 Food sold at events like summer movies
 2 to 4 year old play groups, activities need more programs
 especially for the underserved new moms and moms of 2 to 4 year olds and in Spanish
 Expand to bilingual and more days and times and locations and for young parents
 Better communication so all of the community knows the options
 Expand options like horse basketball
 Expand options--like Cache Creek Wednesday one dollar burgers, water park
 Formalized teen program, fun events to prevent GANGs, communicate in a teen friendly fashion,
 bands/music in the park/park hop, play night, picnic, families
 Focus group with preteens and teens on what they want and best way to communicate and engage them
 reading time, partnership programs, literary events, community historical events ie Harry Potter Festival
 rotating parks
 indoor tennis, foam ball and mini rackets
 Pavillion, locations for gathering and events, music
 library rotation, visitation and at preschools, themed week camps, link with programs, arts and singing, science, math,
 flash mob, geo caching, gps

Question 3: How can we best reach/communicate with the community?

Communicate
 Demonstrations, email blast, text, city website reczine, twitter, marketing asking preteens and teens, radio (spanish)
 churches, temples,
 via cell phones
 Expand communication methods, texting, FB, bilingual, community posts, local business, local schools, newspaper, online,

Question 4: If more resources were to become available in Parks and Recreation what would you love to see happen in the community?

Bilingual information, better community communication in multiple languages to all sectors of community
 Leveraging community engagement and partnerships
 Tennis complex-expanding tournaments, potential amenities
 support group of USDA-matching funds and statewide and national tournaments
 quality programs with Phil and U10-demonstration project
 Cal Ripken-baseball,
 Any event which is easier to host in Woodland with city support and amenities
 Tournaments ie tennis, cheer leading, anything
 Youth hang out spot...expanded transportation
 12 to 14 year olds
 Fencing tournament
 Summer bus/ Skating Park
 Club
 Theme based educational camps: hiking, science,robots, arts, music, theatre
 investment, partnering
 Web connect-public Woodland Wiki
 Bicyling like cycle de Mayo
 seed money for partnership
 UC Davis retirement links like to Davis and Woodland Senior Centers
 Technology with non technology people...segments in the Woodland without technology
 Cell phones to link people and resources



Sports Excellence Recognition Program Information & Nomination Form

Purpose

To contribute to the sense of Sports Excellence pride by recognizing and celebrating outstanding achievements by Woodland residents in the area of Sports.

Policy

The City of Woodland will recognize individuals and groups for their exemplary commitment to demonstrating Sports Excellence.

Categories**Sports Excellence**

To honor outstanding Woodland athletes who have attained a high level of excellence, compiling outstanding records spanning several years, and have brought honor to the sport and high regard for the athlete

Sports Excellence Program

1. Recipients of the Sports Excellence Recognition Award are chosen for their exemplary commitment to promoting excellence in their respective category, and are considered examples in the Sports Excellence.

2. Eligibility Guidelines

Nominees must represent or be from Woodland, or have made a significant impact in Woodland.

To be considered for the Sports Excellence Recognition Award, nominees should have:

➤ Enhanced the quality of life in the Sports Excellence

or

➤ Enhanced the image of the Sports Excellence

Nominees may be amateur or professional.

3. Category

Sport Excellence

- Athletes recognized with the Sport Excellence Award may have achieved distinction in other locations, but are customarily perceived to be from Woodland.
- Athletes and teams will have typically completed their sport careers before being nominated.
- Achievements would be at the highest level of area or regional competition.

Recognition Format

Recipients will be recognized at a presentation event and will receive a personal memento.

Processes

Nominations for the Sport Excellence category are the responsibility of the public. It is the Nominator's responsibility to provide sufficient detail to support an application for recognition. The Volunteerism Committee can encourage appropriate nominations.

The City will promote the awards and invite nominations.

The Volunteerism Committee will serve as the selection committee. Adjudication of nominations will be conducted privately, and all discussions remain confidential. The Volunteerism Committee may request additional information during the adjudication process.

The Volunteerism Committee will forward recommendations to Parks and Rec Commission, which is the awarding body.

Nominators will be advised of the decision.

Nominators of recipients will be invited to the presentation event.

Award recipients will be advised of the award and invited to the presentation event.

Award presentations will be made during regular Commission meetings.

Award Calendar

- * Call for Nominations is year round
- * The Volunteerism Committee will adjudicate award recipients in a timely manner to be relevant to participation.
- * Recommendations will be made to Parks and Rec Commission as needed.
- * An award presentation event will be held at regular Parks and Rec Commission meetings as needed.

City of Woodland

Sports Excellence Recognition Program



To honor residents for outstanding achievement or contribution in Sport Excellence
Achievement must have enhanced the image of the community of Woodland.

Nomination Form

Use a separate form for each nomination.

If you are nominating a group or team, please attach a list of all names, addresses, postal codes and phone numbers.

Nominee: _____

Address: _____

Telephone: Daytime _____ Evening _____

In the event the nominee is deceased, please provide the name, address and phone number of a relative or contact of the deceased:

Category — Please choose only one:

_____ Sport Excellence

Nominator: _____

Address: _____

Telephone: Daytime: _____ Evening: _____

Signature: _____

Seconder: _____

Address: _____

Telephone: Daytime: _____ Evening: _____

Signature: _____



City Of Woodland Sports Excellence Recognition Program

Background — Attach relevant background of up to 350 words

Nominations should include as much detail and information as possible to support the application.

Information should include:

- A brief history of the individual or team
- Years of service to the community
- Nominee's contribution
- Special achievements
- Awards and other recognition the person has received

Information should answer the following questions:

- What is this person/group being recognized for?
- How did this person impact the community?
- Why is this contribution worthy of Sports Excellence recognition?

Attach additional letters of support, newspaper clippings/etc, that support the nomination.

Additional pages may be used to complete your submission. Supporting documentation may be attached; however, please DO NOT forward originals. Nominations become the property of The City of Woodland. The Selection Committee reserves the right to assign a nomination to an alternate category, provided the nominator agrees to the re-assignment.

Nomination deadline: 15th of each month

Please forward completed nomination forms to:

The City of Woodland
Parks and Recreation Commission
Volunteerism Committee
300 First Street
Woodland, CA 95695

or, drop off completed nomination forms to:

Parks and Recreation Commission
Volunteerism Committee
2001 East St,
Woodland, CA 95776

Parks & Recreation Commission Minutes

Monday, April 28, 2014

City Hall – 300 First Street – 2nd Floor Council Chambers

Open Session

The Parks & Recreation Commission meeting was called to order by Chair Jesse Salinas at 6:30 p.m. on Monday, April 28, 2014 at the Woodland City Hall Council Chambers.

Roll Call

Commission Members Present: Chair Jesse Salinas
 Commissioner Jon-Paul Valcarenghi
 Commissioner Carla White-Snyder
 Commissioner Ruben Morales Jr.

Commission Member Absent: Vice Chair Enrique Fernandez
 Commissioner Joe Romero

Staff Present: CS Director Christine Engel
 CS Manager Kris Bain
 PW Deputy Director Rob Sanders
 CS Administrative Secretary Cathy Haynie

Pledge of Allegiance

Public Comment

Sheri Mannering, Woodland resident and employee of Adult Softball Program voiced her concerns about the Adult Softball Program. Martin De La Cruz, Woodland resident and participant of the Adult Softball Program added his comments about the program. Ms. Mannering provided a report to the Commission outlining her concerns.

This public comment was added after the Healthy Community Assessment Report Presentation. John Hoover questioned the unavailability of the Community & Senior Center for rental use for a Boxing Event in May 2014. Paco Damien and Edgar Lampkin spoke on the issue, stating that another venue had been booked for the event.

Presentation-Healthy Communities & Update-Jan Babb

Jan Babb stated that she was from the Yolo County Health Department and is the MCH Director and Director of Public Health Nursing. She provided the Commission with an overview of the Healthy Yolo Initiative. Community Health Assessment Regional Report which identifies the communities concerns on health issues not necessarily the actual health issues, of the community. The report is online on the Yolo County web page and is in both English and Spanish. Babb asked the Commission and the public to view and provide comments on the document.

Committee Reports

May is Bike Month Update-Fernandez

Tabled until next meeting.

Bike Parade Update-Engel

Engel reported that supplies have been ordered and staff will be using the framework from previous events to plan the 2014 event.

Guidelines for Recognizing Youth Organizations-White-Snyder

Commissioners reviewed the draft Guidelines for Recognizing Youth Organizations. Commissioner Valcarengi will update the document and submit for approval at the June meeting.

Fitness Initiative-Fernandez

Engel reported that this volunteer driven committee has set the goal is to have the initiative in place July 2015.

FY 2015 Workplan

Commission discussed what items on the current Workplan could carry over into the next year's plan.

1. Urban Forest Master Plan-Commissioner Valcarengi will meet with Sanders to discuss new goals.
2. Review Policies- will stay in plan.
3. National Bike Month Event-remove from next plan.
4. Re-Examine Street Tree Master List-remove from next plan, will be included in "1".
5. Refill & Rearrange Sub-Committees-Completed, remove from next plan.
6. Creation of Sub-Committee to Assess Purpose and Relevance of Current Sub-Committees-Evaluate that Sub-Committees support the Workplan goals.

7. Align the Work Plan with the City of Woodland's Fiscal Year-Completed, remove from next plan.
8. Assist in the Development and Implementation of the City's Fitness Initiative-Report and include in next plan.
9. Participate in Strategic Planning Efforts that Promote Healthy Communities-Report and include in next plan.

This item will be added to the next agenda for discussion and approval.

Program & Department Evaluation Subcommittee-4th of July Survey

Engel stated that it would be a great opportunity to have a survey of participants if the Commissioners attended the different events scheduled on July 4th. This will be added to the next agenda.

The Focus Group (ReXpo survey) will have their first meeting on April 29th, 6-7 p.m. in the Arts & Craft Room at the Woodland Community & Senior Center. Committee will report at next meeting.

Consent Calendar (Items)

Adopt the Minutes of the Commission Meeting of March 24, 2014

Commissioner Valcarenghi made the motion to accept the consent calendar with the above changes to the Committees; Commissioner Morales Jr. seconded the motion. 4/0

Reports of the Staff

Community Services Report

Engel reminded the Commission that Movies on Main Street on April 25th turned into "Movies in the Opera House". This was a great partnership with the Opera House and the Historic Woodland Downtown Business Association. Broadway Bound participants performed before the movie started. October 10, 2014 is the next scheduled Movies on Main Street. Upcoming events are First Friday, Cycle de Mayo on May 3rd, and First Sunday Food Truck Mania.

Action: Received

Parks Report

Sanders reported that there were 92 volunteers at the annual Day of Service at the Cemetery, (planting plants and trees, installing bark and pulling weeds). Bids have come in for replacing of fascia and painting the Charles Brooks Swim Center building. The first banner has been installed across Main Street. The three Rotary Clubs of Woodland donated and installed the banner poles.

Action: Received

Next Meeting May 19, 2013

Adjourn 8:50 p.m.

Action: Valcarengi Moved/ Fernandez Seconded: To reschedule the May meeting to May 19th and adjourn the meeting.

Motion carried by the following roll call vote:

Ayes: Salinas, Valcarengi, White-Snyder, Morales Jr.

Noes:

Draft FY15 Parks & Recreation Commission Annual Work Plan

1. Urban Forest

Goals	Status
Discuss with staff the Master Tree Planting List.	
Develop a public outreach plan to educate the community on tree planting and the importance of planting the "right tree in the right place" by reviewing the ISA guidelines for tree planting.	
Coordinate with Woodland Tree Foundation, Sacramento Tree Foundation, Tree Davis and the National Arbor day Foundation to provide educational outreach for improving species diversity and tree planting.	

2. Review Policies

Goals	Status
Commissioners will review policies throughout the year as requested. <i>Policies Reviewed in FY13</i>	As needed

3. Creation of Sub-Committee to Assess Purpose and Relevance of Current Sub-Committees and Liaison Positions

Goals	Status
Structure: A three-commissioner sub-committee. Purpose: To assess the purpose and relevance of the current sub-committees and liaison positions. Responsibilities: (1) Tasked with eliminating, re-defining, and creating new sub-committees and liaison positions to ensure the sub-committees and liaison positions best meet the needs of the Woodland community. (2) This sub-committee will determine, among other things, the structure, purpose, definition, and obligations of the sub-committees and liaison positions. (3) This sub-committee will report back to the commission monthly, until all sub-committees and liaison positions are assessed or reconfigured or eliminated as seen fit.	Evaluate

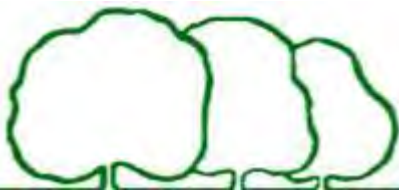
Draft FY15 Parks & Recreation Commission Annual Work Plan

4. Assist in the Development and Implementation of the City's Fitness Initiative

Goals	Status
To help promote a healthy Woodland community, three Commissioners will serve on the City's fitness initiative organizing committee. Objective: To help provide leadership and coordination of activities that promote the fitness initiatives objectives such as good nutrition and various forms of exercise, such as "walking" and "biking". Activities: Work with City's fitness initiative organizing committee to develop and implement a fitness initiative which is planned to be implemented citywide in January 2015. Commission members will research and promote efforts and activities that encourage exercise and healthy nutrition (the activities that are promoted are dependent on the goals identified by the organizing committee). Provide the Commission updates as appropriate.	Report

5. Participate in Strategic Planning Efforts that Promote Healthy Communities

Goals	Status
To become engaged in planning efforts that will help shape future goals and strategies to achieve a healthier community. Objective: To provide the Woodland community with a critical voice in this important planning process. Activities: Appoint a Commission member to participate in the County Health Department's strategic planning initiative called "Healthy Yolo". Over the next 18 months, the Healthy Yolo effort will be a forum for community members to share and understand the specific health concerns and strengths of their community, prioritize public health issues, and determine goals and strategies to achieve a healthier Yolo County. Provide the Commission updates as appropriate.	Report



Parks & Recreation Commission Communication

AGENDA ITEM

SUBJECT: Monthly Parks & Recreation Report

DATE: May 19, 2014

PREPARED BY: Community Services Department

RECOMMENDED ACTION:

None. Information only.

BACKGROUND INFORMATION:

The following provides highlights of the Community Services Department since the last report.

Adult Sports

Adult Softball: The summer season registration closed on April 29th, with the season's first games scheduled on May 16th. This summer's league has 56 teams with over 670 participants. In response to participant's concerns about the program, staff is now implementing a softball committee for the program. One player from each team may have a representative on the committee. The committee's goal is to discuss problems and identify solutions to improve the program and communication. The first meeting of the Adult Softball Committee is May 27, and it will meet once a month.

Aquatics

Lifeguard Training: Two classes of Lifeguard Training were offered this spring. The classes had twenty nine participants, twenty four were successful in passing the course to become certified lifeguards.

Meets: The Woodland Swim team hosted a long-course dual meet on April 26th. Approximately 400 swimmers attended the meet. On May 1-2, Pioneer and Woodland High Schools collaboratively hosted the Tri County Conference league championships meet for the first time since 2007. In attendance were the league's 6 high school swim teams: Inderkum, Natomas, Pioneer, River Valley, Woodland, and Yuba City High Schools.

Water Polo: The recreational water polo program started in early March with 11 participants. Staff has received positive feedback about the program and we hope the program will grow in the next session beginning June 16th.

Seasonal Hiring: Staff conducted interviews for the hiring for the Aquatic staff for the summer. With the low number of returning staff, staff hopes to hire twenty new staff members for the season.

Community Center & Sports Park

Facility Reservations: Rooms at the Community & Senior Center were reserved during the month of May by/for: Yolo County Farm Bureau, retirement party for Spreckels employees, Northern California Police Officers Association, a baby shower, WJUSD, two memorial services, Yolo County, a focus group, Luna Vista Rotary, the Woodland Soccer Club, and various City-related meetings.

Facility Operation & Maintenance: Most of the interior of the Community & Senior Center has received a new coat of semi-gloss paint; areas include the gymnasium, and the north, south, and banquet room hallways.

Sports Park Tournaments: The Sports Park was reserved for tournament play 7 of 9 days available for youth travel baseball. No tournament play was scheduled on May 9th and 10th, Mother's Day weekend. The total revenue captured for tournament reservations in May was \$16,000.

Parking Study: A two-week snapshot survey was conducted for handicap and senior parking use at the Community & Senior Center. Generally during Senior Center operating hours (Monday through Friday, 8:00 a.m.-4:00 p.m.), senior and handicapped parking spots are available. On days when there are events and other activities are going on at the building (such as special reservations, meetings, or classes) parking is limited and less accessible. We are continuing to evaluate parking needs based on input from seniors currently completing the Enjoyment & Needs Assessment Survey.

Movies on Main Street

Due to the rainy weather, Movies on Main Street was moved inside the Woodland Opera House on Friday, April 25th. The Broadway Bound Performers started the program with an onstage performance, and super hero trivia followed leading up to the movie. Participants were encouraged to attend dressed in costume and some lucky mover goers were recipients of the donated prizes for their attire. Councilman Tom Stallard welcomed the crowd, and Mayor Skip Davies, and Councilmen Sean Denny and Jim Hilliard were also in attendance. The City would like to thank the Woodland Opera House, RDM Entertainment & Audio Visual Rentals, and Bayside Church for their assistance in making this event inside the Woodland Opera House possible. Due to the weather, the outdoor activities the car show, kid's activities, and the bounce house had to be cancelled.

Senior Center

Little Library: The Woodland Public Library proposed the concept of Little Libraries throughout the City of Woodland. This concept is to provide many convenient locations to take a book or leave a book. The Woodland Woodcarvers were asked if they were interested in designing one for the Community & Senior Center. The Woodcarver group created more than a “little library”, they designed a piece that was reminiscent of Woodland’s roots. Their little library is homage to the outhouses Woodland once had. The Woodcarvers created and built the entire little library with their own materials and donated the piece to the Community & Senior Center. They are also building some traditional Little Libraries that will be placed at several parks in the City.

Senior Center Inc. Installation: On Thursday, May 8th, Senior Center Inc. held their installation dinner for new officers. New officers and board members for the 2014/15 year are: Nick Pohl (President), Stan Moorhead (Vice-President), Chuck Winter (Secretary), Elizabeth Kemper (Treasurer), Jan Bello, Etters, Roy Miller, Linda Nantz, Maxine Polkinghorne, Donna Penn, Carla Sandborn, and Judy Tommeraason.

Youth Recreation

Summertime Fun Club: Summertime Fun Club was given a Community Development Block Grant to distribute to income qualified participants of the youth recreation program. The grant made funds available for 49 camp scholarships (“camperships”), with a value of \$150 each. Qualified participants can apply for up to two camperships, and each family can apply for up to four camperships. To date, staff has awarded 33 camperships to 21 different participants.

Volunteer Opportunities: Staff attended the Spring Fling event (Open House) at Pioneer High School on Tuesday, May 6th to promote the volunteer opportunities for teenagers over the summer. Teens participating in the Teens Helping Seniors and the Summertime Fun Club volunteer programs are eligible to earn community service credits. The Spring Fling brought more community awareness of the programs and offered community networking and marketing opportunities to parents and potential program participants.

Dates to Note

May 28: National Senior Fitness Day and Senior Resource Fair at 10 a.m.

May 31: Clark Field Grand Re-Opening Event at 10 a.m.

June 1: First Sunday Food Truck Mania (First and Main Street)

June 6: First Friday Art Walk (downtown Woodland)

June 16: Summer kicks off: First day of Summer Time Fun Club and Swimming Lessons

July 4: Annual City of Woodland 4th of July Celebration

July 6: First Sunday Food Truck Mania (First and Main Street, 4-6 p.m., note new time for July)

July 11: First Friday Art Walk (downtown Woodland, note 2nd Friday)

SUBJECT: Monthly Parks & Recreation Report

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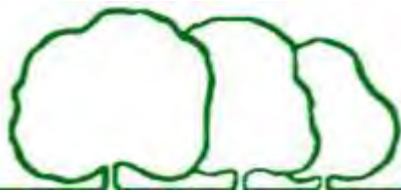
ITEM:

RECREATION DIVISION - BUDGET SNAPSHOT thru 4/30/14

Program	Budget	Expenses & Encumbrances	Balance	% Remaining
General Fund				
Parks & Recreation Admin	\$239,581.26	\$220,845.27	\$14,696.85	6.13%
Community & Senior Center	\$802,084.88	\$717,278.76	\$77,253.77	9.63%
Brooks Swim Center - Recreation	\$134,580.35	\$114,505.46	\$18,534.89	13.77%
General Recreation Programs	\$365,804.55	\$304,882.13	\$60,922.42	16.65%
Enterprise Fund				
Youth Center Enterprise	\$362,180.59	\$232,598.62	\$103,862.01	28.68%
TOTAL RECREATION BUDGET	\$1,904,231.63	\$1,590,110.24	\$275,269.94	14.46%

RECREATION DIVISION - REVENUE SNAPSHOT thru 4/30/14

Account Title	FY13 Projection	FY13 Revenue to Date	% of Projection
RED CROSS COURSE FEE	\$512.50	\$3,469.00	676.88%
MSC. SALES	\$843.43	\$1,225.46	145.29%
C BROOKS SWIM CTR REV	\$112,859.53	\$80,817.84	71.61%
SENIOR PROGRAMS REVENUE	\$5,000.00	\$8,339.40	166.79%
COMMUNITY SENIOR CENTER MISC	\$76,405.40	\$73,359.77	96.01%
COMMUNITY FITNESS CENTER	\$30,000.00	\$29,160.00	97.20%
COMMUNITY SPORTS PARK	\$150,000.00	\$163,099.56	108.73%
YOUTH RECREATION	\$75,000.00	\$44,788.64	59.72%
YOLANO RECREATION PRG INC	\$7,965.66	\$5,283.70	66.33%
ADULT REC & LEAGUE PRGMS	\$97,351.51	\$88,488.00	90.90%
RECREATION CONTRACTS	\$75,000.00	\$68,447.10	91.26%
TOTALS	\$630,938.03	\$566,478.47	89.78%



Parks & Recreation Commission Communication

AGENDA ITEM

SUBJECT: Adult Softball Program Update

DATE: May 19, 2014

PREPARED BY: Kris Bain, Community Services Program Manager

RECOMMENDED ACTION:

None. Information only.

BACKGROUND INFORMATION:

This report was prepared as a program update.

Background: Woodland has been home to Adult Slow Pitch softball since the 70's when the leagues were played at Dubach Park. During the 80's softball was so popular in town, there are reports of over 120 teams with as many as 2,000 participating in a single league at a time. Most players played multiple nights a week and many of our current players are those who literally grew up at the ball fields with their parents and grandparents playing. Adult Softball is still a popular and positive recreation activity for adults in Woodland run by the Community Services Department. The program strives to provide a positive recreation experience for all generations while promoting a healthy and active lifestyle.

Fees and Participation: Community Services accepts registration for the Adult Softball program by the team, not by individual player. Current summer 2014 fees are \$408 for Co-ed teams and \$500 for Men's teams and there are 52 teams registered for the season with games held 4 nights a week (Mondays, Wednesday-Fridays). Teams are not limited to the number of players on their roster and can play an unlimited amount of players in a game. With an average of 12 per team, on average there are in excess of 650 participating in a single season; there has been several seasons with as many as 1,300 playing.

League participation over the last two summer seasons has declined, while we are not certain exactly why participation has decreased, it is assumed to be tied to enforcement of rules (no drinking, changes in ASA rules), reduced sponsorships, and schedule changes. Staff will working with teams to identify ways to increase participation.

Cost analysis indicates the registration fees (between \$43-50 per game per team) cover the direct costs to run the program including scorekeeper staff, supplies, and contract services. Items not considered when setting fees are the indirect costs such full time program support staff including administration personnel, maintenance personnel, and the program supervisor; in addition to maintenance supplies and lighting. In comparison to other Adult Softball programs in the greater Sacramento area Woodland's fees are inline with many other agencies and even lower than neighboring programs such as Davis and Vacaville.

Technological Tools: In 2009 staff implemented a new way to post schedules, track standings, and to communicate with managers, known as the web-based program "teamsideline.com." At a cost, this program assists staff to generate schedules and to host all of the City's adult sports information in one centralized location. Additionally, this program allows for staff to easily send bulk communication to staff, team managers, and to the Umpire in Chief; staff can easily send notifications such as text messages or status reports; additionally it archives program information, such as number of teams registered and manager's contact information.

Staffing: A Recreation Supervisor oversees the Adult Softball program with the assistance of a temporary Recreation Coordinator. In order for the program to operate, part-time, temporary employees are present during all scheduled games. The staff schedule is set based on the needs of each specific league or day. The staff schedule is posted online at whentowork.com (staff is provided with login information upon hire.) The number of hours and days staff is scheduled is not guaranteed. Most softball staff is scheduled between 5-15 hours per week for the softball season for a maximum of 32 weeks in year. In addition to normal work hours, from time to time employees may be asked to attend scheduled staff meetings. Once the schedule has been posted, employees are responsible to find replacements if they can't work.

On-site personnel during softball games are the Field Supervisors and the Scorekeepers. Scorekeepers are supervised on-site by Field Supervisors, and are responsible for the softball games played at the Sports Park. Their duties include the following: to accurately track score of each game assigned to; aid official in timely running the game; collect team roster, and track the players in the game; and familiarity with local league rules. The Field Supervisor receives direction from the Recreation Supervisor and oversees the Adult Softball program on-site. In addition to the duties of the Scorekeeper, the Field Supervisor is responsible for the following: the enforcement of field policies and local league rules; the supervision of City staff, officials, and participants; aids in field disputes, rule interpretations, protests, and ejections; and performs field and game set-up and clean up.

The Recreation Coordinator assists the Recreation Supervisor with day to day operation of the softball program. This staff member aids with the administration of the program by creating schedules; communicating with managers, players, and on-site personnel; setting up nightly supplies and information for on-site personnel; tallying and tracking players' eligibility; inputting standings; aiding in record keeping; and providing input through staff and participants of the program for necessary changes or improvements.

All new Adult Softball staff members are required to work at least two full shifts with a seasoned scorekeeper. The first shift gives the new staff member an overview of the softball rules and the standard operating practices for the position. The second shift allows the new staff member to work more independently with the assistance of the seasoned staff member. After the second shift of working, most new staff members are confident to work without help.

Many softball staff members work season after season; two members of the staff have assisted with the softball program longer than fifteen years. Four others (of the 14 member staff) have assisted 5 or more years. Their input, professionalism, and expectations are critical for the program and have aided in the development and growth of the Adult Softball program as full-time staffing changed over the years.

Future Improvements: As with all department programs, we are continuously seeking ways to improve the experience for the participants and to increase participation. Through open lines of communication, staff is actively seeking input from softball program participants to improve the program for the future. Starting in May, staff is forming the Woodland Adult Softball Committee. One representative from every team is invited to attend the monthly committee meetings for continued communication and feedback. This committee will meet to discuss everything related to the softball league including, but not limited to: scheduling issues, league & division alignment, rule changes/updates, field maintenance and safety, and ways to increase participation in the league.

USTA-sanctioned tennis tournament returns to Woodland

By Daniel Mano Herberholz dherberholz@dailydemocrat.com @DanielManoHerb on Twitter Daily Democrat

Created: Sun May 11 00:16:23 MDT 2014

DailyDemocrat.com

Last time a United States Tennis Association tournament came to Woodland, Oscar Figueroa and Michael Kwong were in very different places.

Figueroa was a sophomore at Pioneer High School and had just recently picked up a tennis racket for the first time. Kwong worked at a hedge fund in Hong Kong while teaching tennis lessons on the side.

On Saturday the two met in the de-facto championship of the Woodland Spring Tournament at City Park as the only players with the highest National Tennis Ratings Program rating (5.0). Kwong won 6-0, 7-5.

The tourney, sponsored by the Cello International Tennis Academy, included about 40 adults from as far as Oakland and Roseville. Among them were Figueroa, now a tennis professional at the Natomas Racquet club, and Kwong.

Kwong heads the Woodland Tennis Club, which is an arm of the Cello International Tennis Academy founded by Phil Cello.

"Tennis in Woodland was pretty vibrant for a lot of years with Country Oaks," Cello said in reference to the racquet club that closed in 2006. "I've partnered with the city to try to revitalize tennis here, and Michael is the person the ground."

Kwong took a circuitous journey to Woodland from his native Australia. In 2003, he moved to Hong Kong in pursuit of a spot on the country's Davis Cup roster. When that didn't pan out, Kwong spent three years teaching tennis full-time before accepting a job in finance — though he continued to teach lessons at his local country club.

That's where he met Matthew Seeberger, a pupil of Cello's and a three-time NCAA singles champion while at UC Santa Cruz. Seeberger traveled to Hong Kong to teach tennis and befriended Kwong, who visited Northern California in July. Come September, when Seeberger decided to leave Cello's academy to re-apply himself to professional play, Kwong was offered the gig.

"I got a visa a week later and moved here to take over," Kwong said.

Cello, a USTA Hall of Famer who grew up in Davis and lives in Fairfield, sent Kwong to Woodland. Since September the 33-year-old has taught lessons to kids and adults as well as organizing Saturday's tournament.

"We want to train kids to be at least college players, and then possibly go out and play professional tennis," Kwong said.

Another venture of Kwong's was setting up a local "ladder," or ranking system for Woodlanders who can challenge players to matches on their own time.

Of the ladder, Kwong said, "It's completely free (and) it's to encourage tennis here and get people playing

again."

People like Figueroa, the No. 4 player on the ladder as of Saturday.

The 23 year old played three seasons at Pioneer, even finishing third at the 2009 Division II Sac-Joaquin Section tournament in super doubles with Alan Toscano, and two more years at American River College. After using up his eligibility, Figueroa focused on school for his third year at ARC. In September he transferred to UC Davis, and two months later he was ready to return to returning serves.

"I would just come out here for fun," Figueroa said. "I sent (Kwong) an email in December. You need people to hit with."

Figueroa took a lesson with Kwong, and then the two started playing each other. So when Brian Martinez, the director of tennis at Natomas Racquet Club, called in February to hire Figueroa, the Woodlander had shaken off any rust.

"Since I started (at Natomas Racquet Club), Michael started getting filled up with kids so he needed someone," Figueroa said. "Now I teach kids on Saturdays."

With Figueroa's help, Kwong offers free lessons on Saturdays — for kids at 1 p.m. and adults at 2 p.m.

Cello sees yesterday's tournament as the first big step toward growing the sport in Woodland.

"Playing here at City Park is great, because it has such a great atmosphere," he said. "We're just getting started."





Woodland boasts rising star boxer Eder Carrillo

Created: Sun May 11 18:08:32 MDT 2014

DailyDemocrat.com

His future was just a block away but Eder Carrillo didn't know it.

As a kid Carrillo grew up near the Woodland Boxing Club, which is essentially a small, spartan gymnasium in a nondescript building with no sign or other outward markings, tucked away on Lemen Avenue.

It's easy to miss unless you already know it's there. And Carrillo -- at the time a quiet pre-teen who mostly kept to himself -- had no idea it was there. Then again, growing up in a tough neighborhood, he didn't really want to know much about what was going on outside his safe haven at home.

Fast forward about eight years or so to today. Carrillo, 19, a 2013 Pioneer High School graduate, is a five-nights-a-week fixture at the Woodland Boxing Club - six nights a week if he's preparing for a competition.

This week his preparation is for one of the biggest amateur competitions of them all, the 2014 Golden Gloves Tournament of Champions in Las Vegas. From Monday through Saturday if he advances to the finals, Carrillo will battle a national field in the 132-pound lightweight class. It's the same class in which USABoxing.org ranked him No. 8 in the country as of March 5 among elite men.

Carrillo qualified for the national Golden Gloves by winning a state Golden Gloves title in late March, possibly his biggest tourney win to date. Another overall win in the national tournament would land Carrillo one of the things he covets most, a qualifying spot in next year's USA trials for the 2016 Summer Olympics in Rio de Janeiro.

And at least one person who will make the road trip with him to Vegas this weekend is confident he will come through.

"When he fights around here, he never loses. It's only when he gets to the national level and I'm not there (that he loses)," said Ricardo Carrillo, Woodland Boxing Club's loquacious long-time trainer and the man Eder Carrillo calls his "uncle."

In the four previous times Eder has competed in a national event, Ricardo has tended to his day job with Davis Waste Removal and enlisted one of his friends in the boxing game to act as a substitute trainer for Eder.

Not this time.

"His father told me, you're sending him off to war without a gun when you send him off like that," Ricardo said.

"They don't know him the way I do."

On the heels of 'Chente'

Eder played soccer as a youth and again for a year at Pioneer. But it didn't take him long to figure out he preferred the solitary nature of boxing to team sports.

"I like the sparring, that feeling before you're going to spar, the adrenaline hits you. It's hard to explain," Eder said.

"It's a one-man thing, it's all you. I'm competitive. If I lose in boxing, it's all on me. In soccer it's the whole team's fault."

When conversation turns to the subject of his long-term boxing potential, Eder defers to Ricardo.

"Ricardo really has hope in me. He feels like I'm going to make it big one day," Eder said. "I don't know, I'll have to see. It's hard to say.

"I don't say, like, 'I'm going to be champion one day.' If it happens, it happens."

The last Woodland Boxing Club talent who flashed championship potential was Vicente "Chente" Escobedo, who made the 2004 U.S. Olympic Team and twice fought for professional world championships, most recently in July of 2012.

With Escobedo's professional career apparently winding down, Ricardo thinks Eder can essentially fill Escobedo's shoes. Like Chente, Eder is fighting at 132 pounds as an amateur. Like Chente, Ricardo thinks the super featherweight division (130 pounds) will be best for Eder as a pro.

Moves like Mayweather?

"He grew up in here, using the technique -- angles -- something similar to (Floyd) Mayweather," Ricardo said, comparing his current top guy to the five-division world champion. "We try to fight like that unless we find someone that can fight just as good as us. Then we have to turn around and take away the boxing, make him into a fighter, take out the body.

"He can hurt you to the body. His body shots are very strong."

This is one area where Eder breaks rank. He admits to admiring Mayweather as a boxer. But fight like him?

"No, not exactly," he said. "I like Mayweather but I don't try to fight like him. My uncle wants me to fight like him, with my hands up at an angle. "I just like that he's cocky and he backs it up. I don't do what he does."

What Eder does usually works well enough, though not always. In the state Golden Gloves title match in Fresno he floored Nicholas Arce of Los Angeles in the first round en route to a win by decision. But in January at the USA Nationals in Spokane, Eder spent the bulk of his three-round quarterfinal bout against Maliek Montgomery of Macon, Ga. fighting off the ropes or while backpedaling. He lost a 2-1 decision. The fight is available to watch on YouTube.

"He was a brawler," Eder said of Montgomery. "Overall I thought I landed the most punches but I guess the judges thought he was pressuring more."

Eder's diligence could pay off in the long run, however. Ricardo lauds his training habits, particularly his commitment to running. "Running is like homework to a boxer," is one of Ricardo's sayings. Eder does his homework whether he's at the gym or elsewhere.

That's helping him close the gap on some of his more experienced competitors.

"I just feel like year after year I've been getting better," Eder said. "Even though (some opponents) may have more fights than me, I feel like I've caught up to their level."

A family affair

Ricardo Carrillo is technically not Eder's uncle.

"(Eder is) kind of like my - I don't know - you would call him a second cousin," said Ricardo, whose late father Jose was brothers with Eder's grandfather. Ricardo and Eder's dad Juan Carrillo are first cousins.

"Really they consider me an uncle because I'm so much older than them -- I'm 51," Ricardo said. "So (Juan's) kids have always called me uncle. That's the way it is in Mexico."

Eder was born in Davis but the bulk of his immediate family immigrated to the Woodland area from San Juan de Amula in the state of Jalisco, Mexico.

Eder is one of eight kids who range in age from 18 to 43. He is the second youngest and the second to take up boxing; after he began the sport at age 11, he learned one of his oldest brothers also used to train and spar.

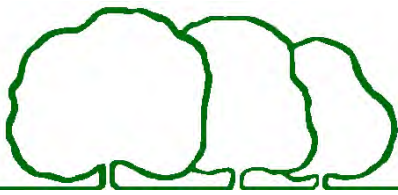
Eder figures to get more than that out of the sport.

"A state championship is a pretty good accomplishment," he said. "My uncle looks at it as a big accomplishment, but I'm trying to (win) nationals, be No. 1 in the U.S."

He's only a week away from achieving part of that goal. And he knows it.

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Parks and Recreation Commission Communication

AGENDA ITEM

SUBJECT: Monthly Parks Report

DATE: May 19, 2014

PREPARED BY: Public Works Department

RECOMMENDED ACTION:

None; Information only.

BACKGROUND INFORMATION:

The following identifies highlights of the parks program since the last Parks Report.

- **Tree Well and Sidewalk Repair**

Tree well modifications and adjoining sidewalk repairs are being performed in the Downtown corridor area. The work began on Monday May 12th, on the north side of Main Street starting at Third Street and is continuing west to Elm Street; the south side of Main will be addressed once the north side is completed.

These repairs will address trip hazards and sidewalk damage associated with the root structure of our Downtown trees. The Urban Forestry Group will be working in conjunction with the concrete contractor in performing root surgery in the areas where the tree well/sidewalk repairs are being performed.

Downtown businesses are being given advanced notice of the work and staff will make every effort to minimize any disruptions downtown businesses may incur. This project is scheduled to be completed no later than June 12th.

- **Charles Brooks Swim Center Building Repairs**

Charles Brooks Swim Center is receiving some much needed dry rot repair to the outside of the main building. Once completed, the outside of main building, as well as the outside trim of the secondary building will be given a fresh coat of paint. This is made possible due to a savings we incurred in our pool utility budget during the pool rehab project. This project began on Monday, May 12th and will not interfere with any of the scheduled user programs taking place.

- **Freeman Park**

Parks staff performed some much needed aesthetic maintenance on our Freeman Park flag pole which has been out of service for quite some time. The pole received a new coat of paint, lighting and flags; the bottom flag is our Tree City USA flag.



- **Cemetery**

1. ***Internments*** – The Woodland Cemetery had eight cremation internments during the month of April and Two full burials.
2. ***Sales*** – There was \$18,593 in sales for the month of April.
3. ***Operations*** – Staff employed one temporary maintenance worker at the cemetery during the month of April. Staff performed string trimming, mowing, as well as some weed control applications.

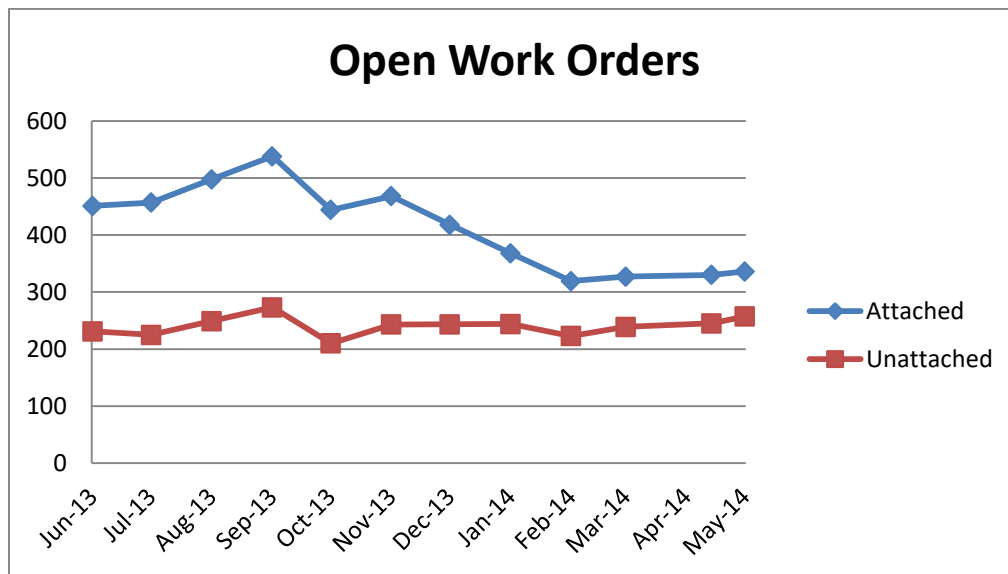
Snapshot of Parks Primary Budgets through 5/12/14

Fund Source	Beginning Balance	Expenditures & Encumbrances	Remaining Balance	Percent Remaining
Brooks Swim Center	\$262,645.46	\$220,435.52	\$42,209.25	16.07
Cemetery	\$368,011.47	\$259,099.50	\$108,911.97	29.59
Gateway LLD	\$37,586.02	\$6,612.47	\$30,973.55	82.41
General Fund Parks	\$874,802.44	\$554,246.10	\$314,305.06	36.19
Gibson Ranch LLD	\$431,733.43	\$304,460.02	\$127,273.41	29.48
Spring Lake LLD	\$353,040.15	\$241,720.61	\$111,319.54	31.53
Sports Park	\$305,671.16	\$249,438.99	\$58,278.54	27.84
Urban Forestry	\$355,568.31	\$277,806.47	\$77,761.84	21.87
Spring Lake SLIF	\$27,124.39	\$5,037.33	\$22,087.06	81.43

- **Service Requests / Work Orders**

Currently there are 336 attached and 257 unattached work orders that are open and waiting to be processed. This is a total of 593 pending tasks that are currently on the books waiting to be addressed.

Below is a graph depicting the volume of work orders over the last 12 months.

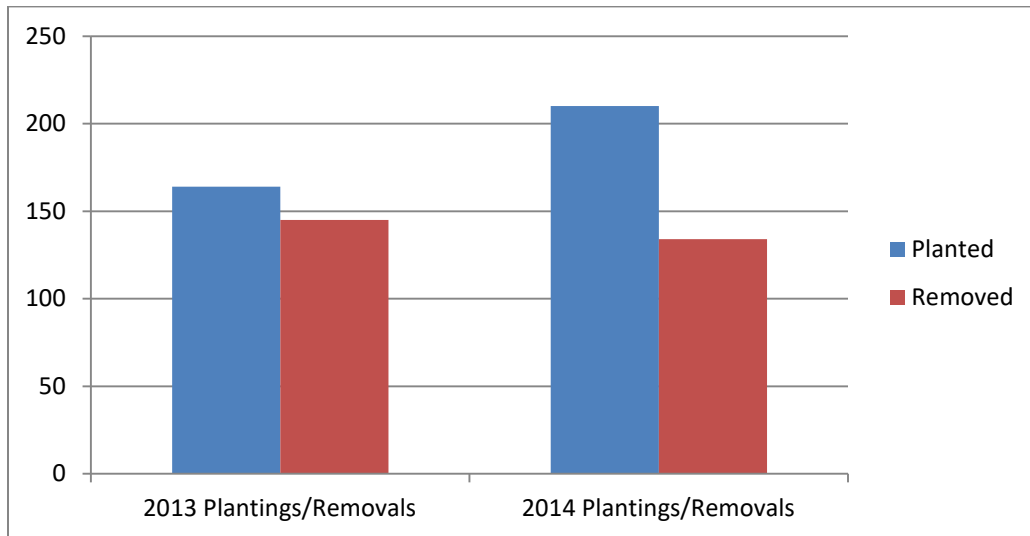


Attached work orders are tasks that are service call generated, e.g. hazards, requests for pruning and removals, tree evaluations and plantings.

Unattached work orders are tasks that are internally created, e.g. stump and tree removals, small tree care and insecticide treatments.

- **Tree Removals/Plantings**

1. The UFG planted 164 trees compared to 145 removals in calendar year 2013.
2. To date for calendar year 2014, the UFG has planted 210 trees compared to 134 removals.



Respectfully submitted,

Gregor G Meyer
Public Works Director

Prepared By: Westley Schroeder, Park
Supervisor and Rob Sanders,
PW Deputy Director