



City of Woodland
Meeting Agenda
Commission on Aging

Woodland Community &
Senior Center
2001 East Street
Woodland, CA 95776

July 20, 2023
4:00 PM

***Please Note:** The numerical order of items on this agenda is for the convenience of reference; items may be taken out of order.*

A. CALL TO ORDER

B. ROLL CALL

C. PLEDGE OF ALLEGIANCE

D. COMMUNICATIONS - COMMISSION/STAFF STATEMENTS AND REQUESTS

1. Commissioner Statements

E. NEW BUSINESS

2. Yolo County Press Release on Scams Targeting the Elderly

F. REGULAR CALENDAR

3. Approve Minutes from the May 18, 2023 Commission on Aging Meeting
4. Waste Management Discussion
5. Senior Resource Fair Debrief
6. Commission on Aging Work Plan

G. REPORT OF THE STAFF

7. Woodland Senior Center Staff Report

H. COMMUNICATIONS - PUBLIC COMMENT

I. AGENDA ITEMS FOR NEXT MEETING

8. Healthcare Facility Information/Presentation

J. ADJOURN

Upon request, agendas and documents in the agenda packet will be made available in appropriate alternative formats to persons with a disability, as required by law. Any such requests must be made in writing to the Office of the City Clerk of the City of Woodland. Requests will be valid for the calendar year in which the request is received, and must be renewed prior to January 1st.

Persons needing disability-related modifications or accommodations in order to participate in public meetings, including persons requiring auxiliary aids or services, may request such modifications or accommodations by calling the Office of the City Clerk (530-661-5806) at least 48 hours prior to the meeting.



TO: THE COMMISSION ON AGING
AGENDA: Commission on Aging
DATE: July 20, 2023
ITEM #: E.2
SUBJECT: Yolo County Press Release on Scams Targeting the Elderly

Attachments:

1. Yolo County



COUNTY OF YOLO

Office of the County Administrator

Gerardo Pinedo
County Administrative Officer

625 Court Street, Room 202 • Woodland, CA 95695
www.YoloCounty.org

FOR IMMEDIATE RELEASE

July 6, 2023

Contact: Dwight Coddington
Email: Dwight.Coddington@yolocounty.org
Phone: (530) 908-0186

Protecting Our Seniors: Yolo County Joins Forces to Combat Financial Scams Targeting the Elderly

(Yolo County, CA) - The Yolo County District Attorney's Office, in partnership with the Yolo County Health and Human Services Agency, are issuing an urgent public advisory to raise awareness about the alarming increase in financial scams targeting our elderly population. These scams have reached an unprecedented level of sophistication, posing a serious threat to the financial security and overall well-being of our beloved seniors.

Recent data from the California Department of Justice reveals a startling rise in financial scams targeting the elderly, with a staggering 30% increase in reported incidents across the state over the past year alone. Our own community of Yolo County has unfortunately not been spared from this troubling trend, with a significant number of our seniors falling victim to these reprehensible crimes.

These scams have evolved far beyond traditional methods, leveraging advanced technology and exploiting the vulnerabilities of our seniors. Fraudsters employ various manipulative techniques, including impersonating trusted institutions, creating sophisticated phishing emails, and using coercive tactics to extract sensitive personal and financial information. It is crucial that our focus be on supporting and protecting victims rather than criticizing them for having been victimized by these criminals.

In response to this growing threat, the County of Yolo has taken proactive measures to combat financial scams targeting our elderly residents. The Yolo County District Attorney's Office and the Yolo County Health and Human Services Agency have joined forces to launch a comprehensive initiative aimed at raising awareness, providing educational resources, and strengthening community support networks.

Through this collaborative effort, we are enhancing public education and outreach to ensure that our seniors have the knowledge and tools to recognize and prevent scams before falling victim. We are also bolstering efforts to investigate and prosecute those responsible for preying on our vulnerable population, sending a strong message that such acts will not be tolerated in our community.

We urge all residents of Yolo County to remain vigilant and to take proactive steps to protect themselves and their loved ones. Here are some essential tips to help safeguard against financial scams:

- Keep personal information, such as Social Security numbers and banking details, confidential and secure.
- Be cautious of unsolicited calls, emails, or messages requesting personal or financial information. Legitimate organizations will never ask for sensitive details via unsolicited means.

- Regularly review financial statements and credit reports for any suspicious activity. No legitimate financial institution or organization will ever ask you to buy gift cards or put money into cryptocurrency.
- Report any instances of scams or fraud to the local authorities and relevant regulatory agencies. Embarrassment and fear of losing their independence are often the reason victims do not report these crimes. When someone falls prey to deceit, DO NOT talk down to them or treat them like a child. Encourage them to report it and support them in their recovery from being scammed.

Stay informed by visiting the official websites of trusted organizations for the latest information on scams and fraud prevention.

The County of Yolo, through this partnership of its dedicated staff, remains committed to the safety and well-being of our seniors. We encourage everyone to join us in this critical endeavor by spreading awareness, supporting those victimized, and remaining vigilant against these cunning scams. By working together, we can protect the most vulnerable members of our community and ensure a safe and secure future for all.

- Report any crimes to your local law enforcement's non-emergency number. If you suspect that someone is a victim of elder abuse or financial exploitation, report it to Adult Protective Services (APS) at 530-661-2727 or 1-888-675-1115. If you think the person's safety may be at risk, call 911.
- Additionally, if you or someone you know is a victim of elder fraud, we encourage you to call the National Elder Fraud Hotline at 833-FRAUD-11 (833-372-8311).

If you want to assist us in spreading public awareness or are interested in how best to protect yourself, the Consumer Financial Protection Bureau has additional resources here: www.consumerfinance.gov/consumer-tools/educator-tools/resources-for-older-adults/protecting-against-fraud

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**City of Woodland
Meeting Minutes
Commission on Aging
May 18, 2023
4:00 pm**

A. CALL TO ORDER

Meeting called to order by Commissioner Campbell at 4:03 pm

B. ROLL CALL

*Commissioners Present: Campbell, Harryman, Overholt
Commissioners Absent: DeLiberty
Staff Present: Engel, Tringali*

C. PLEDGE OF ALLEGIANCE

D. REGULAR CALENDAR

1. Approve Minutes from the April 20, 2023 Commission on Aging Meeting

*Commissioner Overholt motioned to approve minutes.
Commissioner Harryman seconds.
Motion passes 3-0*

2. Senior Resource Fair 2023

Commissioners need to be present. Harryman to conduct survey. Commissioners to show up at 8:15 am and direct vendors to tables.

E. NEW BUSINESS

3. Yolo Food Bank Presentation

Present representatives of Yolo Food Bank (YFB) are: Karen Baker (Executive Director), and Genevieve Peyatt (Director of Programs).

There are 75,000 households in Yolo County with a 17.2% poverty rate. YFB gives food through distributions and partnerships. 21,000 households are reached each month. YFB works with 84 community partners.

The three main YFB programs are: 1) Eat Well Yolo (food distributions at fairgrounds and senior center); 2) Kids Farmer's Market (in the schools); and 3) Eat Home Yolo (delivery to homebound people, 250 seniors in 94 households participate in this program).

YFB use is up 20% since the end of the pandemic. Some CalFresh benefits are going away, and YFB is anticipating the impact on Yolo County.

4. Commission on Aging Work Plan

Commission wants to reprioritize work plan in July after survey results come out. Remove “Resource Guide” and “Emergency Preparedness.”

5. Woodland Community & Senior Center Parking Lot Speed Bumps

Commissioner Campbell further discussed speed bumps being necessary in the Woodland Community & Senior Center.

F. COMMUNICATIONS - COMMISSION/STAFF STATEMENTS AND REQUESTS

Commissioner Harryman would like to request that the City advocate to Waste Management for financial benefits for seniors in Woodland (i.e., reduced rates)

Commissioner Overholt asks what age of people can participate in Senior Center activities. Staff clarified that many of these programs are open to adults that need those particular services.

Commissioner Campbell requests that the gates be unlocked during senior events.

G. REPORT OF THE STAFF

6. Senior Center Staff Report

Staff re-introduced the format of the staff report. Sign-ins and Participant Hours are tabulated monthly. Discussed Yolo County Hazard Mitigation Forum and District Attorney’s Office’s fraud prevention presentation.

H. COMMUNICATIONS - PUBLIC COMMENT

None.

I. AGENDA ITEMS FOR NEXT MEETING

*Yolo County District Attorney's Office Scam Presentation
Waste Management*

J. ADJOURN

*Commissioner Overholt motioned to adjourn at 5:03 pm.
Commissioner Harryman seconds.
Motion passes 3-0*

City of Woodland Commission on Aging Work Plan

#1 DIVERSITY OF SENIOR POPULATION

Objective: To explore needs of seniors in diverse populations.
Action: Identify and engage representatives/leaders from diverse populations.
Outcome: Needs of all seniors in Woodland are made known and appropriately addressed.
Timeline: Ongoing.
Resources: Commission and staff time. Use of Community & Senior Center.

Lead Commissioner: _____ Backup Commissioner: _____

#2 INFORMATIONAL PRESENTATIONS

Objective: Increased awareness of existing resources for seniors and their families.
Action: Facilitate at least one group presentation regarding existing programs, including caregiver services, respite, hospice, home-delivered meals, safety, and more.
Outcome: Commission to inform the community on senior-related issues.
Timeline: Increased utilization of existing resources.
Resources: Ongoing.
Resources: Commission and staff time. Use of Community & Senior Center.

Lead Commissioner: _____ Backup Commissioner: _____

#3 RESOURCE GUIDE

Objective: Facilitate utilization of existing resources.
Action: Create and circulate list of existing projects to the community. Coordinate with other agencies' resource guides and services.
Outcome: Increased utilization of existing resources.
Timeline: Ongoing.
Resources: Commission and staff time. Use of Community & Senior Center.

Lead Commissioner: _____ Backup Commissioner: _____

#4 SENIOR RESOURCE FAIR

Objective: Create opportunity for seniors to relate one-on-one with providers of programs and services available in the community.
Action: Promote awareness of the Fair and assist as needed on the day of the Fair.
Outcome: Greater awareness of programs available to seniors in the community.
Timeline: January through May, event always on 4th Thursday of May.
Resources: Commission and staff time. Use of Community & Senior Center.

Lead Commissioner: _____ Backup Commissioner: _____

#5 WOODLAND APARTMENT LIST

Objective: Complete updated list of apartment complexes in Woodland, including those which can accommodate seniors and those with a disability.

Action: All Commissioners to participate in calling apartment management to update information and availability.

Outcome: Updated resource guide regarding apartments in Woodland, printed and available to the community.

Timeline: January/February of even years.

Resources: Commission and staff time.

Lead Commissioner: _____ Backup Commissioner: _____

#6 ADVOCACY

Objective: Promoting and advocating for issues related to seniors.

Action: Communicate senior issues to City Council. Annual report to Council by Commission.

Outcome: Increased action to meet senior needs in Woodland.

Timeline: Ongoing. Annual report to Council in May.

Resources: Commission and staff time.

Lead Commissioner: _____ Backup Commissioner: _____
