



City of Woodland

Meeting Agenda

Sustainability Advisory Committee

Woodland Community & Senior

Center

Banquet Room 1

2001 East Street

Woodland, CA 95776

May 15, 2024 - 6:00 PM

A. CALL TO ORDER

B. ROLL CALL

C. PUBLIC COMMENTS

This is an opportunity for the public to comment on items not on the agenda. Comments may be presented inperson or emailed to SACmeetings@cityofwoodland.org and limited to three (3) minutes when read aloud.

D. MEMBER REPORTS

This is an opportunity for members of the Committee to report on relevant activities or topics related to the Committee's charge.

E. STAFF REPORTS

F. MINUTES

1. RECOMMENDATION FOR ACTION: Staff recommends that the SAC approve its April Meeting Minutes

G. BUSINESS ITEMS

2. RECOMMENDATION FOR ACTION: Staff recommends that the SAC discuss and approve its annual "Year in Review" document
3. RECOMMENDATION FOR ACTION: Staff recommends that the SAC review and discuss materials put together by its Ad-Hoc Subcommittee on Engagement

H. WORK GROUP UPDATES

I. LONG RANGE CALENDAR

4. RECOMMENDATION FOR ACTION: Staff recommends that the SAC receive the Long Range Calendar for informational purposes only.

J. ADJOURN

NOTICE: Individuals who need special assistance or a disability-related accommodation in order to participate in this meeting should contact Spencer Bowen at least 48 hours in advance of the meeting. Spencer may be reached at (530) 661-5808 or by emailing spencer.bowen@cityofwoodland.org.



Sustainability Advisory Committee Meeting Minutes

April 17, 2024 – 6:00 PM

A. CALL TO ORDER

Meeting called to order at 6:26 PM.

B. ROLL CALL

Present: Serena, Grandia, Whitaker, Frankenbach, Peterson, Muñoz

Absent: Ullrey, Bellows, Aulman, Green

C. PUBLIC COMMENTS

No public comment.

D. STAFF REPORTS

Committee moved staff reports and the first business item up in the agenda.

- a. **RECOMMENDATION FOR ACTION:** Staff recommends that the SAC receive staff updates including:
 - i. City + County collaboration (OPR RRGP, ZEV Action Team)
 - ii. Emissions portfolios and Summer Civic Fellow
 - iii. Upcoming events: Overcrossing ribbon cutting, Honey Festival, and more

Staff gives an overview of City + County sustainability collaborations: the Office of Planning and Research Regional Resilience Grant Program and the Zero Emission Vehicle Action Team. The OPR RRGP will create a formal governance structure for county-wide sustainability work, and support financing collaborative projects. The ZEV Action Team will create ZEV transition plans including municipal fleet plans for the Cities involved. Both projects are in the MOU & RFP draft phase and are anticipated to start consultant work in Fall.

Staff provides an update on the emissions portfolio explaining that work is paused until Valley Clean Energy has an updated greenhouse gas emissions intensity to better reflect their transition to long-term renewable energy. Staff also gives an update on the Summer Civic Fellow position for the City Manager's Office titled Climate and Equity Analyst. The fellow will research best practices for Climate Action Plan tracking and dashboards and provide recommendations for the best fit for the City.

Staff invites SAC to the Sports Park Drive Bike and Pedestrian Overcrossing ribbon cutting and Honey Festival. EnviroWoodland requests volunteer support at the Honey Festival.

E. BUSINESS ITEMS

- a. **RECOMMENDATION FOR ACTION:** Staff recommends that the SAC receive an update on plans to apply for the 2024 Yolo Solano Air Quality Management District Clean Air Funds grant program and provide input on proposal.

Staff provides an overview of plans to apply for the 2024 Yolo Solano Air Quality Management District Clean Air Funds grant program. The City is requesting \$23,226 to install 10 bicycle lockers in key areas in the City. The estimated project cost is \$26,226. The City can match up to \$1,000 in General Funds earmarked for sustainability, and \$2,000 in staff time. SAC recommends that the City place lockers at the planned YoloTD downtown transit hub.

F. MEMBER REPORTS

Frankenbach: Green Schools Program aka Cool Schools Program update: Woodland Tree Foundation involved with a grant from the Texas Tree Foundation to help green 5 schools in Woodland. Tree Foundation members have met with each school principal to discuss grant goals: increase shade and cooling with tree planting, and create an outdoor classroom environment for students to learn about the outdoors and connect with nature. Texas Tree Foundation is assuming a consulting role to help administer the grant here in Woodland. The next phase will include meetings with representatives and interested parties from each school to get input on how to design each school. They hope to have a finalized draft plan by early next year, and anticipate starting projects in Spring 2025 with full build-out by Summer 2025. One goal is to reach 30% tree canopy for each school while including the students in the tree planting.

Serena: There is a new organization called YoloSol, organizing the tending and gathering garden at the Cache Creek Conservancy. They are starting a course called “Tule FunDays” that starts on Sunday 4/21 for those interested in learning about Tule gathering and traditional uses. YoloSol will continue putting out programming related to sharing their traditional ecological knowledge. Yolo County Climate Action Commission looking to hire new CivicSpark staff – looking for local individuals to support efforts. Previous CivicSpark staff have not come from Yolo County and commission would like more local Yolo County staff who are more familiar with the area. Serena has been appointed to represent Yolo County for SACOG’s mobility zones projects.

Whitaker: Active cycle for the Active Transportation Program that supports bike/pedestrian infrastructure. Sent staff Greenhouse Gas Reduction Fund information. Funding coming down the pipeline for electric vehicle charging infrastructure in the summer. Climate Adaptation Planning funding from OPR due on the 20th, Urban Community Forestry Program due May 30th. Different funding options out there. Encourages City to go after funding opportunities to make necessary sustainable infrastructure improvements. Question: is part of the analysis behind the Tech Park increasing transit service between the University and that part of Woodland? Ken Hiatt clarifies that there are plans for a transit hub in the Tech Park that will be the first point of connection from Davis, additional studies underway from YoloTD and others.

Ken Hiatt mentions that City received \$900,000 from SACOG collective federal RAISE grant to redesign East Street from Kentucky Ave. to Gibson Ave. for road diet, bike lanes, pedestrian infrastructure improvements, etc.

G. MINUTES

Serena motions to approve March Meeting Minutes Muñoz seconds. Motion passes 6-0-0.

H. BUSINESS ITEMS

- a. RECOMMENDATION FOR ACTION: Staff recommends that the SAC review its existing Work Plan and provide suggested updates before the May 2024 meeting.

Muñoz explains that this is an opportunity to look at the Work Plan at home and return at next meet to discuss. Committee discusses opportunities to improve Work Plan and how to better operationalize the SAC charter, will discuss more in-depth at future meetings.

I. WORK GROUP UPDATES

Outreach & Engagement: Presented proposed outreach strategy and budget at the March meeting, request for feedback. Work group will meet with staff to discuss next steps.

J. LONG RANGE CALENDAR

Sustainability Advisory Committee received the Long Range Calendar for informational purposes only.

- 4/26: Green Drinks
- May: Work Plan discussion, Outreach & Engagement Strategy

Ken gives an update on the Woodland Regional Park Preserve noting that it will be open in Fall following road and infrastructure improvements.

K. ADJOURN

Meeting adjourned at 7:56 PM.



Sustainability Advisory Committee

Year-in-Review Report

Review of Accomplishments between Chairperson Rotations | 2023 – Spring 2024

Recommendations concerning General Fund resources (originally from the American Rescue Plan) earmarked for sustainability

- As directed by City Council, the SAC discussed and ultimately recommended bike-friendly improvements near the Downtown Core, particularly on Court St. Top options included:
 - Court Street Improvements: Court Street is a key bike route in and out of Downtown. This project would include identifying opportunities for signage, striping, and possible capital improvements to improve bicyclist safety on Court Street between roughly Sixth and West.
 - Bicycle Lockers Pilot: City staff would identify a suitable location for a number of “lockers” to help bicycle commuters safely and reliably store their bike during the day.
 - General Signage & Striping: City staff would identify key locations on Main Street and First Street for striping and signage improvements. Examples may include signs that educate drivers and bicyclists on proper driving etiquette, signs directing people towards bike parking, “sharrows” in the streets, and more.
 - Bike-Friendly Grant Program: The City would create and administer a grant program to support small businesses investing in bike-friendly infrastructure such as bike racks or bike purchases for business operations.
- In addition, in Spring 2024 the SAC advised staff to proceed with a Yolo Solano Air Quality Management District (YSAQMD) grant application to pursue the bike locker concept above.

Discussion and Review of Climate Action Plan report prepared by Berkeley Goldman School of Public Policy students in Spring 2023

- This report helped spur SAC efforts to focus on distinct goals and initiatives. In particular, it encouraged a renewed focus on community engagement (see “Green Drinks” below)

Launched Woodland arm of “Green Drinks”

- These informal gatherings happen worldwide (www.greendrinks.org) and encourage discussion about sustainability, climate change, and resilience.
- Sustainability Advisory Committee members started the tradition in Woodland in Fall 2023 and held their second gathering in April 2024 to build community and connections among interested residents.

Shared Feedback and Questions Concerning Key Citywide Efforts

- Staff and the SAC worked together to solicit feedback on two broader ongoing efforts: the recently-adopted Active Transportation Plan and the in-progress Comprehensive Zoning Code update. Given the nexus between active transportation (primarily biking and walking), land use, and sustainability, these targeted presentations and business items gave the SAC a tailored opportunity to advise the City on next steps.

Trees Advisory Member Appointment

- The City’s updated Tree Ordinance outlines a role for one Sustainability Advisory Committee member when considering street tree removal.
 - Section 12.48.040 states that “The Parks and Recreation Commission shall appoint two members to an Urban Forest Subcommittee to review matters outlined in this chapter. One member of the Sustainability Advisory Committee will be advisory to this subcommittee. The Urban Forest Subcommittee will make recommendations to the Community Services Director on proposed removals of street trees requested by the public through the tree permit process.”
- The SAC discussed and appointed a member to serve in this advisory capacity.



Sustainability Advisory Committee | May 15, 2024

Woodland Wide Eco-Web - Outreach Plan & Discussion

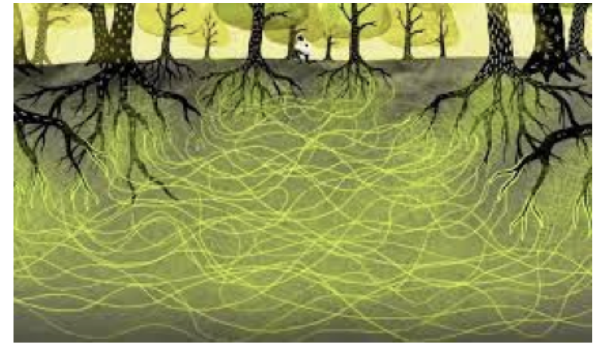
Discussed March 20, 2024

Revised for discussion, recommendation, approval - May 15, 2024

Prepared by Ad-Hoc Subcommittee on Engagement

A. **Clearinghouse connections** - multidirectional, horizontal social media (citizen to citizen)
Few people actually click on Envirowoodland pages. Very little content variation.

- Develop recognizable branding - (a logo for the committee, Woodland sustainability, and outreach)
 - Logo design (trees with roots/mycorrhiza holding hands)



"Community Symbiosis for Sustainability"

Description: Did you know that trees can talk to one another? They do so through webs of fungi called "mycorrhiza" that help trees conserve water and even share nutrients when one tree in the network is distressed or diseased. As our Woodland community grapple with climate change and pollution, we will have to depend on one another to become our most resilient. This group is a forum for residents of all ages to share eco tips, recommendations, news, events, and policy issues with one another.

- Maintain an email listserv separate from Enviro Woodland of people who attend committee meeting or events or express a deeper interest in getting involved (\$0? Google group)

- Social media (\$ small money for Facebook ads to publicize)
 - Start with Facebook; a lightly moderated group like the Woodland/Davis gardeners, Buy Nothing, Progressives, the succulent propagators
 - Nextdoor group for eco/green contractors & cleaners
 - Eco-mamas “meet up”- non-toxic, low-carbon living - “the frugal green zealots”
- Launch a webpage akin to the “Food Front”. — like “Cool Davis” both a clearinghouse and a committee —*Bilingual* (\$\$ web designer and server)
 - Link to the committee
 - List of environmental organizations, grassroots groups, ways to get involved (see attached contact list)
 - Links to social media of the committee and the above
 - Link to EnviroWoodland
 - Easy access to documents (CAP, town hall meetings. Etc.)
 - Volunteer opportunities and needs
 - Climate dashboard?
 - etc.

Committee “Means of Production”

- Owl for live-streaming the committee meetings (or borrow from the City) (\$1,500)
 - Postcards about the committee with QR codes to leave around town (\$)
 - Bumper stickers (\$)
 - Business cards for all committee members (\$)
 - Prize money to incentivize good behavior, door prizes at events, placards for businesses, etc. (\$\$)
- Physical presence of sustainability downtown with QR link to committee
- Art installation — like the “If I Died” City/YoloArts collab but ways for people to express climate grief, resolutions, etc.
- Green Little Library (build one and stock it with a few sets of books)
 - Mural or sculpture

B. Annual operational//meeting costs/building community

- Quarterly green drinks, free
 - Earth Day cocktail at City Hall (in the garden?) before a proclamation is read (\$)
 - Climate/environmental townhall meeting (\$)
 - Rental costs for a vegan/low carbon footprint potluck (\$)
- C. Sustainability director — Full time staff member for sustainability and outreach interface (aspirational? Contractual contingent on money saved in solar, recycling, energy savings, etc.)

Given the \$\$ coming down the pike for climate, would pay for itself with grant writing alone

Budget TBD – recommend discussion on City Environmental Services budget and possible SAC input on rebates, prizes, outreach, etc.

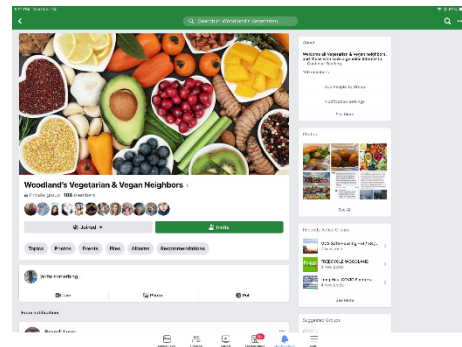
Outreach needs		
Personnel		
Staff member - sustainability director	TBD	
Non-personnel, direct costs		
Logo design	1000	

Webpage design	500	
Webpage server - 3 years	600	
Facebook ads and promotion	500	
Annual town hall meeting (doorprize, refreshments, AV)	1000	e.g. bike giveaway
Building and stocking a "Little Green library"	5000	
Means of production: postcards, pamphlets, business cards	4000	
New project seed funding	10000	

Basic outreach projects

This are organized as low-hanging fruit to harder efforts. All projects should be organized according to principles of inclusivity with hybrid participation whenever possible: Spanish translation, participation of Covid-cautious/immune suppressed, advertised as fragrance-free for those with environmental sensitivities.

1. Committee members share our expertise and passions
 - rotating column in the Daily Democrat (1 person per month or 1 article quarterly)
2. Coordinating with the librarians for a permanent display
3. Vegan/low climate potluck. Make the NextDoor group active and combine with the librarian's old list who used to run this monthly event. (Discontinued for lack of \$\$ to pay cafeteria charge at the church where it was held)
4. Frugal green home workshops / kombucha klatches (citizen-proposed "how to" workshops via Facebook events)



As energy/interest of committee members and/or sustainability director and/or funding permits

- Emergency preparedness - how to build Corsi-Rosenthal boxes
- City-wide garage sale
- EJ Project to support landscape businesses with electrification (less diesel, better environmental health. reduced sound)
- Eco-home tour - akin to the historic home tour with with focus on solar, water recycling, green renovations, etc.
- Focus groups — What/who do people listen to? Preachers, Radio?

e.g. we talked about a focus group with garden/landscape business about electrification

- Green new homes - connect with realtors— engage people when they move in; leave a postcard about eco-home tips so they know about all the envirowoodland rebates, etc.
- “Green Sheep” pledge like the Davis Cool pledge (being the “green sheep” of your family).
- “Master Greens” program (or “Climate ambassadors”)



- like the Master Gardeners

Advance social media and communication training == organize a comment calvary to turn around negative social media discussions in places like “Good Neighbors” of a small group of coordinated citizens who have the stomach to engage with trolls (e.g. VCE complaints)

- Tree Guardians — prizes for people who tend to oaks in their yards
- Zero food miles: Build a “[agrihood](#)” community gardens and fruit tree orchard (e.g. in the concrete monstrosity between 3rd and 5th on Main)
- Capitol lobby group (activity: training on advocacy)
- Green commerce award gala - or a new category of awards at the county fair?
- Film festival - park or a grove, same set up as the movie on Main
- Tool library
- Carpool coordination app (e.g. to Bay Area or commuters to Sac or Davis) (link to webpage)

Sample Facebook page

Sharing and caring for one another and the planet

We are an eco-citizen network of people in our City of Trees who want to share affordable ideas for safeguarding environmental health, reducing our greenhouse gas emissions, forging a just transition towards climate resilience, restoring civic spirit, and reducing the loneliness that drives overconsumption.

While it's essential that everyone do their bit, we also recognize that the climate and pollution crises cannot be solved by individuals alone. This is also a platform for mobilizing together for policy and regulatory transformation.

- Rules: this is not a forum to debate Covid-19 vaccination or masking policies.
- By joining, you affirm that climate change is real and already happening.
- Trolling, foul language, insults will not be tolerated.

This is a horizontal network, so feel free to share

NEWS:

PROVIDE TIPS for healthy living, reducing energy consumption, growing food,

PROPOSE EVENTS and EXCHANGES -- for example, "This Saturday, I'm going to make DIY shampoo.

RECOMMEND doing the right thing

CELEBRATE civic leadership

Sample where a “comment calvary” would be useful - a group trained who knows what EnviroWoodland does, what the City offers, etc.



Sustainability Advisory Committee

Long Range Calendar

May 2024

Priority Items

- Summer public engagement event
- Bike Loop & Downtown improvements

Ongoing Topics

- Summer meeting schedule
- City's GHG footprint + Valley Clean Energy (VCE)
- Yolo County compost facility
- Urban Forest Management Plan
- Ad-hoc committee policy
- Car share
- Energy efficiency center (Sonoma)
- Woodland Regional Park Preserve updates
- Social justice and equity practices re: sustainability
- Green buildings and healthy environments in existing structures
- Electrification in new construction