



City of Woodland

Meeting Agenda

Sustainability Advisory Committee

Woodland Community & Senior

Center

Banquet Room 1

2001 East Street

Woodland, CA 95776

June 19, 2024 - 6:00 PM

A. CALL TO ORDER

B. ROLL CALL

C. PUBLIC COMMENTS

This is an opportunity for the public to comment on items not on the agenda. Comments may be presented in person or emailed to SACmeetings@cityofwoodland.org and limited to three (3) minutes when read aloud.

D. MEMBER REPORTS

This is an opportunity for members of the Committee to report on relevant activities or topics related to the Committee's charge.

E. STAFF REPORTS

1. RECOMMENDATION FOR ACTION: Staff recommends that the SAC receive an update on ongoing initiatives as well as Committee appointments for July

F. MINUTES

2. RECOMMENDATION FOR ACTION: Staff recommends that the SAC approve its May 2024 meeting minutes

G. BUSINESS ITEMS

3. RECOMMENDATION FOR ACTION: Staff recommends that the SAC discuss upcoming public engagement opportunities, including California Coastal Cleanup Day
4. RECOMMENDATION FOR ACTION: Staff recommends that the SAC discuss local plastic waste policy and practice

H. WORK GROUP UPDATES

I. LONG RANGE CALENDAR

5. RECOMMENDATION FOR ACTION: Staff recommends that the City Council receive the Long Range Calendar for informational purposes only.

J. ADJOURN

NOTICE: Individuals who need special assistance or a disability-related accommodation in order to participate in this meeting should contact Spencer Bowen at least 48 hours in advance

of the meeting. Spencer may be reached at (530) 661-5808 or by emailing spencer.bowen@cityofwoodland.org.

SUSTAINABILITY ADVISORY COMMITTEE MEETINGS		
Date	Key Topics	Notes
15-May-24	Year in Review document approved SAC & EnviroWoodland social media collaboration discussed; Rosie requests that SAC make some draft posts Engagement strategy discussed; desire for online community emphasized	Year in Review document accepted by Council on June 4th Plastics discussion agendized

SUSTAINABILITY PROJECTS		
Project Name	Description	Status
Greenhouse Gas (GHG) Emissions Inventory Update	Tool used to track emissions throughout the City.	City staff worked on update, but faced challenges due to PGE's 15/15 privacy rule, the addition of Valley Clean Energy (VCE), and VCE's power content label. Staff is waiting for an updated power content label from VCE that better reflects their transition to renewable energy to move
UC Berkeley Climate Action Data Committee	Group of academics, consultants, and researchers to solve GHG data issues and streamline process for local GHG inventories; state funded.	City is a member and staff are actively attending meetings.
Regional Resilience Grant Program	County-wide effort to create a Yolo Regional Resilience collaborative that will position us for better collaboration on regional projects and additional	MOU signed, RFP process under way. Anticipated to start consultant work in Fall.
Zero Emission Vehicle (ZEV) Action Team	County-wide effort to perform an analysis of the county's ZEV infrastructure needs, positioning us better for future grant applications and investments; each member will work with selected consultant on a	RFP drafted. Anticipated to start consultant work in Fall.
City-County Climate Working Group	Regional climate and sustainability collaboration: Local city and county staff in Yolo and Sacramento counties	City is a member and staff are actively attending meetings. Amanda Portier serves on the steering committee to help facilitate meetings.
Capital Regional Climate Resilience Collaborative (CRCRC)	Sacramento region-wide (six county) group to share best practices and coordinate efforts.	Staff member elected to the CRCRC Steering Committee; CRCRC activities helped in efforts such as the above OPR grant application and Federal EPA
Civic Fellow: Climate Action Plan (CAP) Communication	2024 Summer Civic Fellow project will include researching and implementing a CAP tracking dashboard, working with department heads	Civic Fellow hired, start date June 17.
ZEV support	Installation of ZEV infrastructure and procurement of vehicles	New public EV chargers in downtown launched in January 2024 Additional chargers anticipated behind Hotel Woodland in Fall 2024 Fleet services complying with State's "Green Fleets" rules and
Woodland Bike Loop	Identify and promote a citywide bike loop to promote active transportation	City approved and identified loop location in March 2024 City received YSAQMD funding for signage and promotion Currently designing signs, paint, and bike lane improvements along the
Woodland Bike Locker Project	Install bike lockers in key areas throughout the City.	YSAQMD did not award funds for the project.



Sustainability Advisory Committee Meeting Minutes

May 15, 2024 – 6:00 PM

A. CALL TO ORDER

Meeting called to order at 6:05 PM.

B. ROLL CALL

Present: Grandia, Green, Serena, Aulman, Frankenbach, Muñoz

Absent: Ullrey, Bellows, Whitaker

C. PUBLIC COMMENTS

No public comment.

D. MEMBER REPORTS

Serena: Attended City Council Bike Ride on Saturday; felt that the event was noticed too short, but was still a good event overall. Hopes that it will be done again and that SAC can help promote.

Grandia: Reviewing Richard's Biking Report and wondering if SAC can use report as a way to consolidate committee's various brainstorm and send to Council. Concerns over knowledge gaps as people exit and enter committee, wondering if there is a way to create informal institutional knowledge to pass on over the years. Notes that Woodland carpet recycling center closed; AB 863 (written by Assemblymember Aguiar-Curry, co-sponsored by Senator Dodd) bill introduced to enforce accountability in the carpet industry to recycle.

Aulman: Attended the California Honey Festival on behalf of Valley Clean Energy. Propose that SAC find a way to recognize community members/businesses/schools for their work in sustainability. Thankful to Yolo County Fairgrounds for last-minute work moving CHF to the grounds. Discussed with Rolf: proposed effort for SAC to talk one-on-one with council members and department heads and ask them what their top priorities are in regards to sustainability. Desire to create cost-friendly updates on the CAP made available to the public.

Frankenbach: Cool Schools Program grant update: Public workshops held at all 5 schools last week. Reached out to City GIS staff, Daniel Hewitt, to determine existing tree canopy coverage. Grant is flexible to customize for each school. Next step is for the landscape architectures to create specific plans for each school using input from students, staff, faculty, and community members. Presentation on May 23rd (6pm) at Woodland Joint Unified School District Office –presentation by Texas Tree representatives on the program and more specific information on the project.

E. STAFF REPORTS

GHG Inventory: June and July meetings will be held in a different room due to scheduling conflicts. Update on GHG emissions efforts – trying to update GHG inventory, but due to the 15/15 rule, we are running into issues getting a full inventory, particularly surrounding commercial and industry sectors. Member of a statewide UC Berkeley Climate Action Data committee; state funding for academics, consultants, and researchers to solve GHG data issues and streamline process for local GHG inventories. Will type up a staff report and attach it to next meeting.

Grant Collaboration: City of Woodland is a member of the Zero Emission Vehicle (ZEV) action team. State grant funding to perform a county-wide analysis for ZEV infrastructure needs, positioning us better for further grant applications and investments; each member will work with selected consultant on a municipal fleet transition plan. City is also a member of Yolo regional resilience collaborative, funded through CA Office of Planning and Research office, positioning us for better collaboration on regional projects and additional funding.

Civic Fellow: Conducted interviews for summer Civic Fellow last Tuesday; City Manager fellow will be focusing on researching and implementing a CAP tracking dashboard, working with department heads to share their sustainability progress. Fellow will work from June through August.

Committee Update: Richard Peterson resigned from the SAC on 5/15.

F. MINUTES

Serena motions to approve the April meeting minutes, Frankenbach seconds. Motion passes 5-0-1. (Grandia abstains)

G. BUSINESS ITEMS

- a. RECOMMENDATION FOR ACTION: Staff recommends that the SAC discuss and approve its annual "Year in Review" document

Grandia suggests to add the definition of the SAC from the website to the document as a reminder to the City Council. Spencer clarifies that it would go to City Council on June 4th on the consent calendar. Aulman mentions that he will attend the Council meeting and encourages other SAC members to do so as community members and make public comment.

Serena moves to approve the annual "Year in Review" document with discussed additions, Aulman seconds. Motion passes 6-0-0.

Muñoz departs at 6:43pm, Vice Chair Serena runs meeting.

- b. RECOMMENDATION FOR ACTION: Staff recommends that the SAC review and discuss materials put together by its Ad-Hoc Subcommittee on Engagement

Spencer explains that he spoke with Finance staff and will bring back committee funding requests and work with Finance staff to figure out how the City can support.

EnviroWoodland staff, Rosie Ledesma, in attendance at the meeting to discuss outreach (website, social media, etc.) Rosie explains that EnviroWoodland is very interested in any sort of collaboration on sustainability; currently revamping outreach strategy to best reach the public.

EnviroWoodland outreach is often focused on things that are mandated (waste and water conservation) due to limited funding and staff capacity; would love to cover more and feel that the SAC could help support in those areas.

Aulman notes that SAC could create content, but would need some sort of content guide that the City would support. Notes that another option is to model after the “Cool Davis” campaign that is outside of the City to avoid legal constraints.

Grandia notes that Engagement subcommittee has been working for 5 years to create citizen-to-citizen engagement and public-private engagement; need a way to maintain communication with those not on social media (email listserv) and basic means of production (social media, website, logo, etc.) outside of EnviroWoodland.

Aulman notes that Woodland Research & Tech Park FAQ page has a lot of great information, hopes that similar content could be recreated for sustainability efforts.

Frankenbach notes that he thinks that SAC should work to regularly add things on EnviroWoodland website.

Serena asks Rosie if the SAC could have a dedicated schedule on EnviroWoodland social media? Rosie brainstorms that they could reserve a post once every two weeks for the SAC (Instagram, Facebook, TikTok), content is heavily focused on images/videos; also have monthly newsletter that the SAC could have a blurb on.

Grandia emphasizes that they need an autonomous citizen space where concerned citizens can come together and discuss sustainability efforts. Green notes that the SAC meetings may not be a conducive environment for citizens to come together, but spaces like GreenDrinks are. Serena and Grandia note that Town Hall was a very lively discussion, desire to recreate that. Aulman echoes the need for another Town Hall. Grandia notes that the SAC needs a dedicated listserv.

Committee discusses opportunity to better engage with Council: ideas include formal presentation, informal one-on-one meetings with Council members, presentation at Council’s next annual strategic retreat.

Grandia asks 1) Can we have a webpage? 2) Can we have a listserv? 3) Can we have social media? Spencer clarifies that there are legal challenges to the City supporting certain social media and outreach, but community members can create their own.

Green asks for a list of projects that are not mandated, but EnviroWoodland would like to support so that the committee can organize their content. Rosie will put together a list.

H. WORK GROUP UPDATES

I. LONG RANGE CALENDAR

Sustainability Advisory Committee received the Long Range Calendar for informational purposes only.

Frankenbach asks how the SAC could respond to the citizen concerns on single-use plastics, expresses a desire to discuss and produce a response or recommendation to Council. Serena

notes that single-use plastics bans have generally been shown to increase plastic use, but one thing that the SAC could discuss is mandates on grocery store plastic bags; asks Spencer how to proceed. Spencer notes that the SAC needs to agendize discussions and produce recommendations. Frankenbach proposes to agendize plastics discussion at next meeting.

- **ADJOURN**

Meeting adjourned at 7:41 PM.

DRAFT



Community Event Discussion

Sustainability Advisory Committee (SAC) Meeting | June 19, 2024

SAC members have expressed an interest in continuing the quarterly “Green Drinks” gatherings and reviving a Woodland-specific “Coastal Cleanup Day” in September 2024. This year’s Coastal Cleanup Day is Saturday, September 21.

Here’s an excerpt from the Cleanup Day City news item in fall 2021:

Join us in cleaning up our City on Saturday, September 18, 2021 from 9 am to noon. The City of Woodland Sustainability Advisory Committee has sponsored this year’s Coastal Cleanup Day to help clean up problem areas in Woodland. This year, we will focus on picking up litter and trash dumped at the Deaner Ave. Stormwater Ditch. While we may not have a coast here in Woodland, litter enters water ways through stormwater canals located inland and make its way to rivers and eventually the ocean.

Gloves, buckets, and reusable water bottles are encouraged. Extra supplies will also be available. Dressing in long pants and brightly colored clothing is also strongly encouraged.

Staff recommends that the Committee discuss these commitments and begin planning as needed.



Plastic Waste Policy

Sustainability Advisory Committee (SAC) Meeting | June 19, 2024

As requested by SAC members and public comment, the Committee agendaized a discussion regarding plastic waste in the City of Woodland.

Plastic waste and recycling were identified as top community priorities during the SAC's well-attended public outreach event in Summer 2022 (along with bicycle safety and infrastructure).

This issue has resurfaced due to recent Committee discussion and public comment.

Staff recommends that the Committee discuss their plastic waste policy research and consider making a recommendation to City staff and/or Council concerning next steps.



Sustainability Advisory Committee

Long Range Calendar

June 2024

Priority Items

- Public engagement events (Green Drinks, public forum, Cleanup, etc.)
- Bike Loop & Downtown improvements

Ongoing Topics

- Summer Civic Fellow project – CAP webpage
- Summer meeting schedule
- City's GHG footprint + Valley Clean Energy (VCE)
- Yolo County compost facility
- Urban Forest Management Plan
- Ad-hoc committee policy
- Car share
- Energy efficiency center (Sonoma)
- Woodland Regional Park Preserve updates
- Social justice and equity practices re: sustainability
- Green buildings and healthy environments in existing structures
- Electrification in new construction