



Sustainability Advisory Committee Meeting Minutes

May 15, 2024 – 6:00 PM

A. CALL TO ORDER

Meeting called to order at 6:05 PM.

B. ROLL CALL

Present: Grandia, Green, Serena, Aulman, Frankenbach, Muñoz

Absent: Ullrey, Bellows, Whitaker

C. PUBLIC COMMENTS

No public comment.

D. MEMBER REPORTS

Serena: Attended City Council Bike Ride on Saturday; felt that the event was noticed too short, but was still a good event overall. Hopes that it will be done again and that SAC can help promote.

Grandia: Reviewing Richard's Biking Report and wondering if SAC can use report as a way to consolidate committee's various brainstorm and send to Council. Concerns over knowledge gaps as people exit and enter committee, wondering if there is a way to create informal institutional knowledge to pass on over the years. Notes that Woodland carpet recycling center closed; AB 863 (written by Assemblymember Aguiar-Curry, co-sponsored by Senator Dodd) bill introduced to enforce accountability in the carpet industry to recycle.

Aulman: Attended the California Honey Festival on behalf of Valley Clean Energy. Propose that SAC find a way to recognize community members/businesses/schools for their work in sustainability. Thankful to Yolo County Fairgrounds for last-minute work moving CHF to the grounds. Discussed with Rolf: proposed effort for SAC to talk one-on-one with council members and department heads and ask them what their top priorities are in regards to sustainability. Desire to create cost-friendly updates on the CAP made available to the public.

Frankenbach: Cool Schools Program grant update: Public workshops held at all 5 schools last week. Reached out to City GIS staff, Daniel Hewitt, to determine existing tree canopy coverage. Grant is flexible to customize for each school. Next step is for the landscape architectures to create specific plans for each school using input from students, staff, faculty, and community members. Presentation on May 23rd (6pm) at Woodland Joint Unified School District Office –presentation by Texas Tree representatives on the program and more specific information on the project.

E. STAFF REPORTS

GHG Inventory: June and July meetings will be held in a different room due to scheduling conflicts. Update on GHG emissions efforts – trying to update GHG inventory, but due to the 15/15 rule, we are running into issues getting a full inventory, particularly surrounding commercial and industry sectors. Member of a statewide UC Berkeley Climate Action Data committee; state funding for academics, consultants, and researchers to solve GHG data issues and streamline process for local GHG inventories. Will type up a staff report and attach it to next meeting.

Grant Collaboration: City of Woodland is a member of the Zero Emission Vehicle (ZEV) action team. State grant funding to perform a county-wide analysis for ZEV infrastructure needs, positioning us better for further grant applications and investments; each member will work with selected consultant on a municipal fleet transition plan. City is also a member of Yolo regional resilience collaborative, funded through CA Office of Planning and Research office, positioning us for better collaboration on regional projects and additional funding.

Civic Fellow: Conducted interviews for summer Civic Fellow last Tuesday; City Manager fellow will be focusing on researching and implementing a CAP tracking dashboard, working with department heads to share their sustainability progress. Fellow will work from June through August.

Committee Update: Richard Peterson resigned from the SAC on 5/15.

F. MINUTES

Serena motions to approve the April meeting minutes, Frankenbach seconds. Motion passes 5-0-1. (Grandia abstains)

G. BUSINESS ITEMS

- a. RECOMMENDATION FOR ACTION: Staff recommends that the SAC discuss and approve its annual "Year in Review" document

Grandia suggests to add the definition of the SAC from the website to the document as a reminder to the City Council. Spencer clarifies that it would go to City Council on June 4th on the consent calendar. Aulman mentions that he will attend the Council meeting and encourages other SAC members to do so as community members and make public comment.

Serena moves to approve the annual "Year in Review" document with discussed additions, Aulman seconds. Motion passes 6-0-0.

Muñoz departs at 6:43pm, Vice Chair Serena runs meeting.

- b. RECOMMENDATION FOR ACTION: Staff recommends that the SAC review and discuss materials put together by its Ad-Hoc Subcommittee on Engagement

Spencer explains that he spoke with Finance staff and will bring back committee funding requests and work with Finance staff to figure out how the City can support.

EnviroWoodland staff, Rosie Ledesma, in attendance at the meeting to discuss outreach (website, social media, etc.) Rosie explains that EnviroWoodland is very interested in any sort of collaboration on sustainability; currently revamping outreach strategy to best reach the public.

EnviroWoodland outreach is often focused on things that are mandated (waste and water conservation) due to limited funding and staff capacity; would love to cover more and feel that the SAC could help support in those areas.

Aulman notes that SAC could create content, but would need some sort of content guide that the City would support. Notes that another option is to model after the “Cool Davis” campaign that is outside of the City to avoid legal constraints.

Grandia notes that Engagement subcommittee has been working for 5 years to create citizen-to-citizen engagement and public-private engagement; need a way to maintain communication with those not on social media (email listserv) and basic means of production (social media, website, logo, etc.) outside of EnviroWoodland.

Aulman notes that Woodland Research & Tech Park FAQ page has a lot of great information, hopes that similar content could be recreated for sustainability efforts.

Frankenbach notes that he thinks that SAC should work to regularly add things on EnviroWoodland website.

Serena asks Rosie if the SAC could have a dedicated schedule on EnviroWoodland social media? Rosie brainstorms that they could reserve a post once every two weeks for the SAC (Instagram, Facebook, TikTok), content is heavily focused on images/videos; also have monthly newsletter that the SAC could have a blurb on.

Grandia emphasizes that they need an autonomous citizen space where concerned citizens can come together and discuss sustainability efforts. Green notes that the SAC meetings may not be a conducive environment for citizens to come together, but spaces like GreenDrinks are. Serena and Grandia note that Town Hall was a very lively discussion, desire to recreate that. Aulman echoes the need for another Town Hall. Grandia notes that the SAC needs a dedicated listserv.

Committee discusses opportunity to better engage with Council: ideas include formal presentation, informal one-on-one meetings with Council members, presentation at Council’s next annual strategic retreat.

Grandia asks 1) Can we have a webpage? 2) Can we have a listserv? 3) Can we have social media? Spencer clarifies that there are legal challenges to the City supporting certain social media and outreach, but community members can create their own.

Green asks for a list of projects that are not mandated, but EnviroWoodland would like to support so that the committee can organize their content. Rosie will put together a list.

H. WORK GROUP UPDATES

I. LONG RANGE CALENDAR

Sustainability Advisory Committee received the Long Range Calendar for informational purposes only.

Frankenbach asks how the SAC could respond to the citizen concerns on single-use plastics, expresses a desire to discuss and produce a response or recommendation to Council. Serena

notes that single-use plastics bans have generally been shown to increase plastic use, but one thing that the SAC could discuss is mandates on grocery store plastic bags; asks Spencer how to proceed. Spencer notes that the SAC needs to agendize discussions and produce recommendations. Frankenbach proposes to agendize plastics discussion at next meeting.

- **ADJOURN**

Meeting adjourned at 7:41 PM.