



City of Woodland
Meeting Agenda
City Council

Woodland Community and
Senior Center
2001 East Street
Woodland, CA 95776

January 31, 2026
9:00 AM

JOINT SPECIAL CITY COUNCIL/WOODLAND FINANCE AUTHORITY MEETING
9:00 AM

A. CALL TO ORDER

B. ROLL CALL

C. PLEDGE OF ALLEGIANCE

***Land Acknowledgment Statement** - The City of Woodland acknowledges the land on which we live and work. For thousands of years, this land has been the home of Patwin people. Today, there are three federally recognized Patwin tribes: Cachil DeHe Band of Wintun Indians of the Colusa Indian Community, Kletsel Dehe Wintun Nation, and Yocha Dehe Wintun Nation. The Patwin people have remained committed to the stewardship of this land over many centuries. It has been cherished and protected, as elders have instructed the young through generations. We are honored and grateful to be here today on their traditional lands.*

D. COMMUNICATIONS - PUBLIC COMMENT

This is an opportunity for the public to speak to the Council on any item other than those listed on this agenda. Speakers are requested to use the microphone in front of the Council and to begin by stating their name, whether they reside in Woodland and the name of the organization they represent if any. The Mayor may impose a time limit on any speaker depending on the number of people wanting to speak and time available for the rest of the agenda. In the event comments are related to an item scheduled on the agenda, speakers may be required to wait to make their comments until that item is considered. The option to submit a public comment via voicemail is no longer available. Written Public Comments Members of the public are welcome to submit written comments prior to the meeting. Comments should be submitted by email to CouncilMeetings@cityofwoodland.gov. Written Comments received at least two (2) hours prior to the scheduled start time of the City Council meeting will be provided to the City Council and posted to the City website as part of the official record of the meeting but will not be read into the record. Written Comments received within two (2) hours of the scheduled start time of the City Council meeting and during the City Council meeting will be provided to the City Council the day following the City Council meeting. If you are submitting written comments on a particular item on the agenda, please identify the agenda item number and letter. If you are submitting written comments on an item not listed on the agenda, please identify your e-mail/comment as a General Public Comment. Note: Public comments at special meetings are limited to items on the agenda only.

1. SUBJECT: General Public Comments

WRITTEN COMMUNICATIONS: This section is reserved for "General" Public Comments emailed within two (2) hours prior to the Council Meeting. These comments will be provided to the City Council and incorporated into the meeting minutes. Any other written communications submitted for items specific to this agenda will be attached as a file to the associated agenda item.

E. REPORTS OF THE CITY MANAGER

2. SUBJECT: City Council Study Session / Retreat

F. CLOSED SESSION

3. PUBLIC EMPLOYEE PERFORMANCE EVALUATION (Gov. Code §54957)
Title: City Manager

G. REPORTS OF THE CITY MANAGER

4. SUBJECT: Reconvene City Council Study Session / Retreat

H. ADJOURN

I declare under penalty of perjury that the foregoing Agenda for the Joint Special Meeting of the Woodland Finance Authority/ City Council of the City of Woodland scheduled for January 31, 2026 was posted on January 23, 2026 in the outside display case at City Hall, 300 First Street, Woodland, CA, and at the Woodland Community and Senior Center at 2001 East Street Woodland, CA 95776 and was available to the public during normal business hours.

Marissa Kersey
City Clerk

Upon request, agendas and documents in the agenda packet will be made available in appropriate alternative formats to persons with a disability, as required by law. Any such requests must be made in writing to the Office of the City Clerk of the City of Woodland. Requests will be valid for the calendar year in which the request is received, and must be renewed prior to January 1st.

Persons needing disability-related modifications or accommodations in order to participate in public meetings, including persons requiring auxiliary aids or services, may request such modifications or accommodations by calling the Office of the City Clerk (530-661-5806) at least 48 hours prior to the meeting.



TO: THE HONORABLE MAYOR AND CITY COUNCIL
AGENDA: City Council Special Meeting
DATE: January 31, 2026
ITEM #: D.1
SUBJECT: General Public Comments

This section is reserved for "General" Public Comments emailed within two (2) hours prior to the Council Meeting. These comments will be provided to the City Council and incorporated into the meeting minutes. Any other written communications submitted for items specific to this agenda will be attached as a file to the associated agenda item.



Ken Hiatt
City Manager

Attachments:

None



TO: THE HONORABLE MAYOR AND CITY COUNCIL
AGENDA: City Council Special Meeting
DATE: January 31, 2026
ITEM #: E.2
SUBJECT: City Council Study Session / Retreat

Establishing explicit City Council goals and priorities is important in several respects. First, the goals set by the Council will continue to be the basis for assessing progress made in addressing the most important issues facing the city and community. Additionally, clearly articulated Council priorities will assist in ensuring the City's limited resources are focused on those initiatives and programs that contribute most directly to the outcomes envisioned in advancing city priorities.

Progress in advancing Council goals is best achieved when there is consensus around community priorities, alignment of resources, and shared focus across the Council, staff, and our boards and commissions. To this end, the City Council has scheduled a Study Session / Retreat to review and update its Priority Goals and Strategic Actions for 2025–2026. Staff appreciates the Council's continued interest in evaluating its goals and priorities, and its support for building the organizational capacity critical to our efforts.



Ken Hiatt
City Manager

Attachments:

1. Council Priority Goals & Strategic Plan 2025-26

City Council
Priority Goals & Strategic Plan
2025-2026



CITY OF
WOODLAND
CALIFORNIA

300 FIRST STREET - WOODLAND, CA 95695



Improve Quality of Life

Preserve and enhance Woodland as an inclusive community and an exceptional place to live, learn, work, play, and engage for current and future generations

Key Strategies

- *Promote healthy and purposeful living*
- *Provide opportunities for youth to thrive*
- *Celebrate our diversity through multicultural events*
- *Continually reevaluate the effectiveness of programs and services*
- *Invest in cultural and recreational amenities*
- *Focus on sustainability and resiliency to climate change*

Priority Initiatives

- Open new Woodland Aquatic Complex
- Improve coordination with service providers and partner agencies to reduce the negative impacts of homelessness, both on unhoused folks and community quality of life
- Expand public arts and continue to grow multicultural activities including strengthen relationship with our Sister City
- Evaluate different models to deliver impactful, inclusive, and affordable programming
- Implement Equity Action Plan to ensure better access to City programs, services, and facilities
- Expand the Community Enhancement Unit (CEU) to beautify and maintain Woodland's streets, parks, facilities, and neighborhoods.
- Continue to partner with Yolo County Housing to take next steps in revisioning and revitalizing the Yolano-Donnelly and Armfield neighborhood
- Proactively pursue opportunities to increase senior housing
- In collaboration with concerned residents, evaluate and implement best enforcement and communications practices to reduce use and impacts of illegal fireworks

Continuing Initiatives

- Monitor and ensure effective utilization of the East Beamer Way Campus to reduce homelessness in Woodland
- Complete remaining deferred maintenance improvements to the Library
- Continue to expand access and affordability of City's youth programs
- Open Woodland Regional Park Preserve for public access and environmental education
- Neighborhood traffic calming
- Strengthen code enforcement
- Improve overall resident engagement
- Support and assist community groups in efforts to invest in recreational facilities



Focus on Economic Development & Downtown

Support a vibrant economy throughout town with a diverse economic base offering a range of employment opportunities and business services; Revitalize Downtown as the heart of the community and center of civic activity

Key Strategies

- *Cultivate existing businesses*
- *Strengthen communications and relationships with entire business community*
- *Continue to develop Woodland as a visitor destination*
- *Expand digital and technology-based economy*
- *Develop workforce training initiatives in support of existing and future economy*

Priority Initiatives

- Support the establishment of a global center of innovation for food, agriculture and health as a catalyst project for the Woodland Research & Technology Park.
- Facilitate stakeholder conversations focused on improving local workforce development initiatives
- Implement marketing, events, and promotions that drive increased business activity and hotel stays; Promote Woodland as a destination
- Focus on inclusive economic development and diversifying Woodland's job base through retention, expansion, and attraction of technology-based industries
- Partner with County Fair Mall ownership to develop new, viable reuse for the mall
- Evaluate downtown parking utilization and implement changes to continually improve management and user experience
- Improve communication with businesses in all areas and sectors
- Incentivize economic growth in sectors that generate substantial sales tax revenue

Continuing Initiatives

- Continue to partner with Yolo County in enforcing unpermitted street vendor activity while providing a pathway for vendors to become licensed and operate in conformance with codes
- Advance pre-development of the Woodland Research & Technology Park
- Support the construction of new industrial space
- Continue to promote The Food Front industry partnership
- Lighting, landscaping, and public art enhancements (with a focus on Downtown and expand throughout the community)



Strengthen Public Safety & Infrastructure

Ensure that Woodland is a safe and resilient community through delivery of high quality public services and infrastructure that protects our community from risk and harm

Key Strategies

- *Continually assess public safety service delivery models*
- *Invest in programs that support youth and families*
- *Communicate and educate the public on neighborhood safety*
- *Ensure maintained infrastructure that complies with regulations*

Priority Initiatives

- Expand traffic and law enforcement patrol capacity and resources
- Educate public on the importance of flood safety and take steps necessary to advance flood protection project
- Complete design and cost estimating for the construction of a fire station at Gibson Road and Bourn Drive
- Mitigate congestion on E. Main Street and secure state and federal funding for 5/113 freeway connector and E. Main Street Neighborhood Livability project
- Upgrade the public safety radio system infrastructure to enhance communication and ensure timely and effective response of emergency services

Continuing Initiatives

- Continue to invest in projects to improve the efficiency and resiliency of the City's water system and overall public infrastructure
- Continue to leverage state and outside funding for reconstruction of major roadway corridors
- Advocate to State of California for maintenance of Cache Creek
- Continue to advocate for key legislative changes to criminal justice system
- Expand volunteer and neighborhood watch programs
- Evaluate industry best practices in public safety delivery models and identify potential opportunities to adapt and expand capacities, including a focus on staffing strategies and limiting reliance on overtime



Enhance Governance & Fiscal Responsibility

Promote a local government and city organization that is committed to transparency and fiscal responsibility while meeting the needs of the community with effective delivery of services and information

Key Strategies

- *Proactive communication of factual and relevant information*
- *Utilize City boards and commissions to effectively engage public*
- *Streamline budget process while maintaining transparency*
- *Regularly reassess effectiveness of government services*

Priority Initiatives

- Maintain balanced budget while strategically investing in projects and programs that yield fiscal, social, and/or environmental benefits
- Ensure timely and broad-based dissemination of information and seek input to continue to improve communication and engagement efforts
- Assess staff recruitment, retention, training, and data collection with a focus on diversity, equity, and inclusion
- Reduce/manage costs for services provided to, or received from, external agencies
- Evaluate new and innovative funding strategies to help the City continue to provide exceptional programs, services, and infrastructure.
- Establish funding mechanism to cover costs to comply with state stormwater quality mandates
- Reduce City utility costs by assessing and identifying strategies to increase efficiency and sustainability
- Conduct a comprehensive community engagement effort to build understanding of City services, finances, and budgetary limitations
- Cultivate community foundations to help support improved public services and programming

Continuing Initiatives

- Continue to strengthen alignment of City's boards, commissions, and advisory committees with Council priorities
- Improve collaboration with partner agencies and community organizations
- Improve and expand access to constituent services
- Invest in improved service delivery and organizational efficiencies
- Continue to work with labor groups to address budget priorities while ensuring adequate benefits
- Review the City's investment policy