

September 24, 2012
Study Session

Study Session was called to order at 9:04am

All Council Members present.

This Study Session is a continuation of where we left off. Seek Council's on-going input in each of the goal areas. Council is comfortable with manageable list. A desire to focus on a handful of these goals. Have council members identify 1, 2 or 3 top goals. Identify priority and goals going forward.

Develop work plan and be able to give Council regular updates.

The way items were worded, it was meant to be a goal. The items weren't worded correctly and were placed as a strategy.

The overall goal as a Council member needs to decide what the four or five goals are

Talks about infrastructure and clean water. It's the way it was worded.

Paul - After today's session, working appropriate with subcommittees, can make this work better and get census on priority. Focus on what the main drivers are. Either Council takes turns or go over each priority first.

Fiscal Responsibility

Fiscal stability and responsibility living within our means. Taking care of issues and not passing to future councils and _____. A true, transparent and engaged budget process. Priorities for action – 1) Work with employee groups and contracts. Achieving long-term sustainable labor contracts. Voter approved tax measures – V 2014 and E 2018. Both are key resources we rely on. Sustain those sources of revenue or modify budget if decision not to pursue.

Expiration of Measure V would result in reducing expenditures. Unfunded liability and debt management fall right under tax measures.

Tyler Eden implementation something staff is working on and needs more progress.

Technology advancement – Council be kept informed on regular basis. Jim doesn't want to look at budget once a year. More regular basis.

Paul – instituting quarterly updates. Develop indicators – extend to which budget is balanced. Make sure all of budget meets key indicators.

Bill – Measure V was a temporary measure and we should plan accordingly.

Paul – Rationale of possibility of extending Measure V. Could be recast as an opportunity to restore.

Bill – As council what I’m hearing is that we need to look at the “big” picture. Clear understanding that Measure V expire and that needs to be the case. Chamber even opposed Measure V. We have a credibility to adhere to.

Downtown

Ok with leaving it for now. Report due in January and recommendations due in June.

“get out of town” – looks at other communities – see what works and doesn’t

Subcommittee, with right support staff, identify areas that need to be modified. Modification of existing plan.

Specific plan, about 5 years ago, different economic times. Everything has changed significantly.

Tom – subtle resentment that City acts “unilaterally”. Try to have broad civic dialogue.

Bill – In agreement with initiatives.

Economic Development/ Jobs

Bill – Goal statement looks good.

Tom - Industrial area

Jim – Heavy Emphasis on flood issue.

Sean – Permit process on line. Shorten process and have be very visual.

Skip – Improve infrastructure in industrial area. Proponent of regional econ dev conscious. Need regional focus to compete with other people.

Tom – partner with Yolo county.

Sean – Critical part, closing the sale to get company to come to Woodland.

5 minute break – Call to order at 10:06am

Infrastructure

Bill – good with goal statement. Flood solution is a fundamental issue.

Tom – Rec/Env/Safety requirements

Bill and Tom – both bicycle advocates

Tom – Under goals – have a flood control plan listed. For critical initiatives – how we will be implementing.

Jim – Surface Water project up and running and on it's way. Continue monitoring. Alternative energy with solar – add this.

Sean – ditto with what Jim said. Entire house is LED lighting. Cuts down on bill.

Skip – Don't know if we have all the kinds of services in our downtown area or industrial area. Critical initiative – working with Roberta. Christine is looking at how lighting in the C&SC facility is working.

Paul – Somethings overlap. Figure out what we need to do with looming storm water.

Skip – Work with state legislatures, 2x2 regarding storm water. Has to be a solution for local government.

Sean – Public outreach?

Paul – Possibly in November timeframe to Council with update.

Bill – No mention of Water Utility Advisory Committee.

Tom – No end to infrastructure. Can't ignore any of the issue areas.

Skip – Talk about Quality of Life – 2nd piece Gov't and org effectiveness.

Paul – Quality of Life – neverending topic.

Skip – under Quality of Life – fully staff safety dept?

Bill - Duty to full-functioning Library

Skip – Dan knows the structure that he needs. Same goes with Fire. YGRIP piece comes under public safety piece.

Tom – want to make sure Technology isn't left out.

Council 3-4 major goals

Tom – Goals should be aspirational. No. 1 goal bringing people together.

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Working together – reduce living costs

Bill – No. 1 – structurally balanced budget

2 – sustainable and reliable water supply

3 – figure out way to have increased economic dev in our community

Skip – Fisc Resp

Econ Dev

Seek balance between demand for public safety and need for quality of life.

Other piece – how do we bring all the players to the table to solve these problems. Need to bring synergy and unity to solve these problems.

Jim – Public safety

Vibrant business community – consultation

Balanced Budget

Con'td infras maintenance

Sean – Changing culture of how people think in regards with competitiveness with City. Has to be everybody understanding where we are in these economic times.

Tom – Broader participation. Not just 5 council members and 200 employees.

Skip – Staff, Nick and Pual know what roadblocks are.

Tom – Scale down on ordinances. Enforcement instead of collaboratively. Too restrictive. Would like to see more infrequent.

Adjourn at 10:36am.